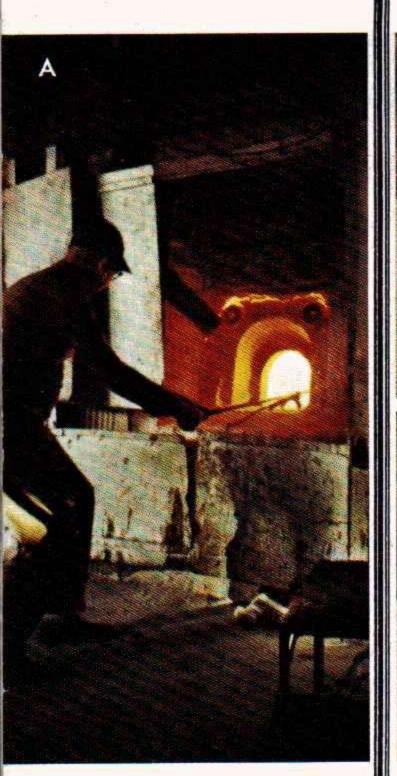
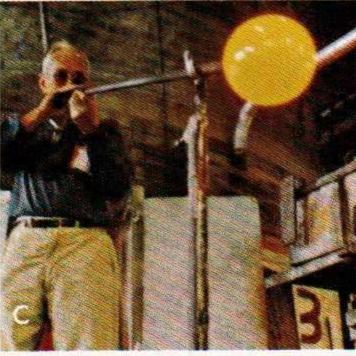
CATALOG JANUARY 1965

Authentic patterns in fine glass - hand-fashioned by Fenton



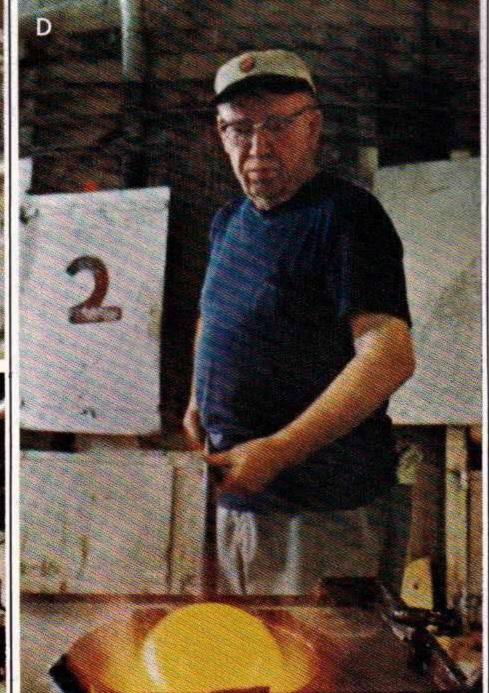
The Fenton Art Glass Company, Williamstown, W. Va.

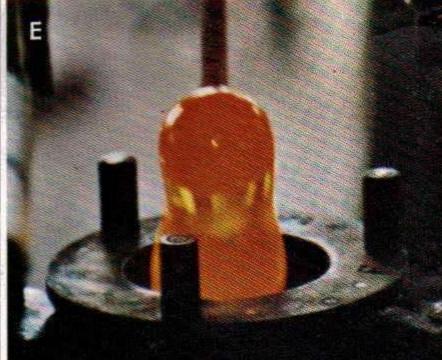




357 YEARS OF AMERICAN TRADITION. The men in these photographs are practicing the same skills passed from father to son, neighbor to neighbor, since the first glass furnace was erected at Jamestown in 1608. It has taken these men years to learn the skills which leave something of themselves in the finished glass that is so distinctively Fenton. (A) Dipping into the furnace with the blowpipe to pick up the 2000° molten globule. (B) Shaping on the marver gives the molten glass its first crude form. (C) The familiar blower brings a Fenton piece into

being.







call it a science - it remains the skill of highly trained artisans. At Fenton every piece of glassware represents the painstaking efforts of an expert workman . . . that personal touch that has made Fenton so famous. (D) The blower "blocks" the glass so that just the right amount of glass remains. (E) The molten glass going into the hand-carved mold will emerge as beautiful milk glass. (F) The blower's face

and hands express extreme

dedication to his craft.

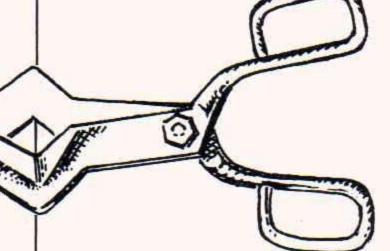
ART OR SCIENCE? Call the

Fenton process of hand-

fashioned glass an art or

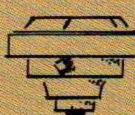
THE BLOW-PIPE

THE HANDLE-SHEAR



Amadan

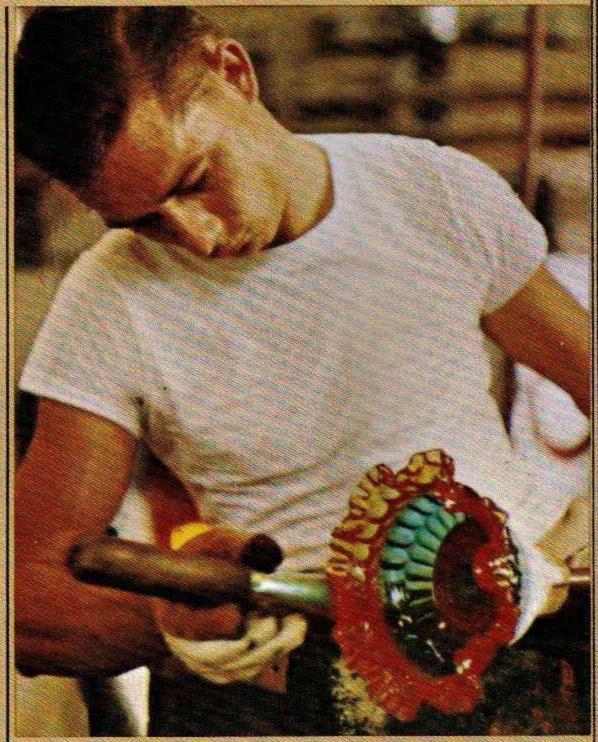
America's finest glass in color-handmade by Fenton



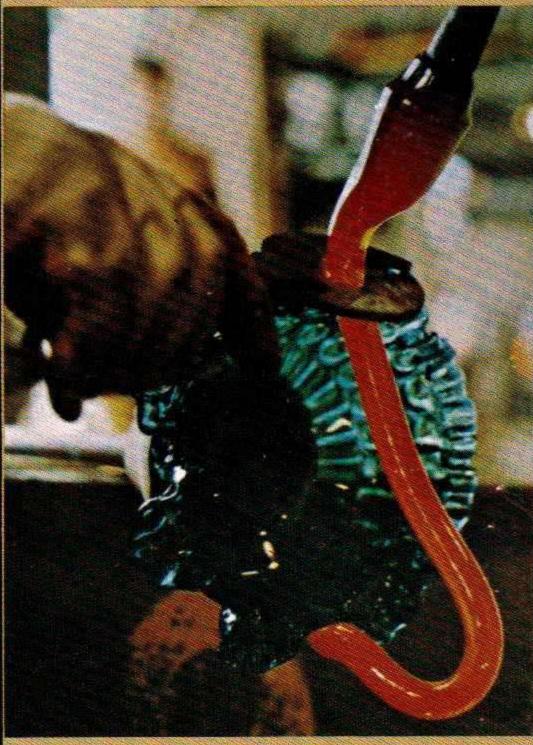
THE SNAP



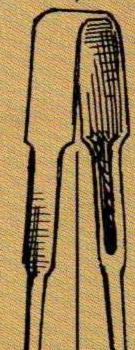
A long-handled "snap" holds this thumbprint bowl just before it will be "warmedin" at the "gloryhole" to make the glass workable. The front cover shows this being done. Only the experienced eye of the "warming-in boy" knows when it is hot enough to be shaped into a basket by the "finisher."



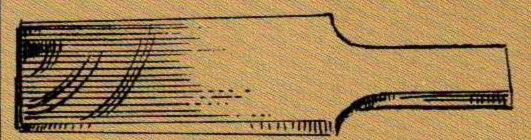
This "finisher," or "gaffer," has just crimped the thumbprint bowl and worked it into a basket shape. You can still see the red-hot heat in the outer edges of the bowl. It is now ready for the handler.



A molten ribbon of glass becomes a delicate basket handle. The glass is carefully shaped by hand tooling and cools into a graceful arc. All handles on Fenton Glass are attached in this same age-old manner.



THE PUCELLAS



THE CHERRY-WOOD PADDLE



Fenton



Handmade Hobnail in Milk Glass and Color

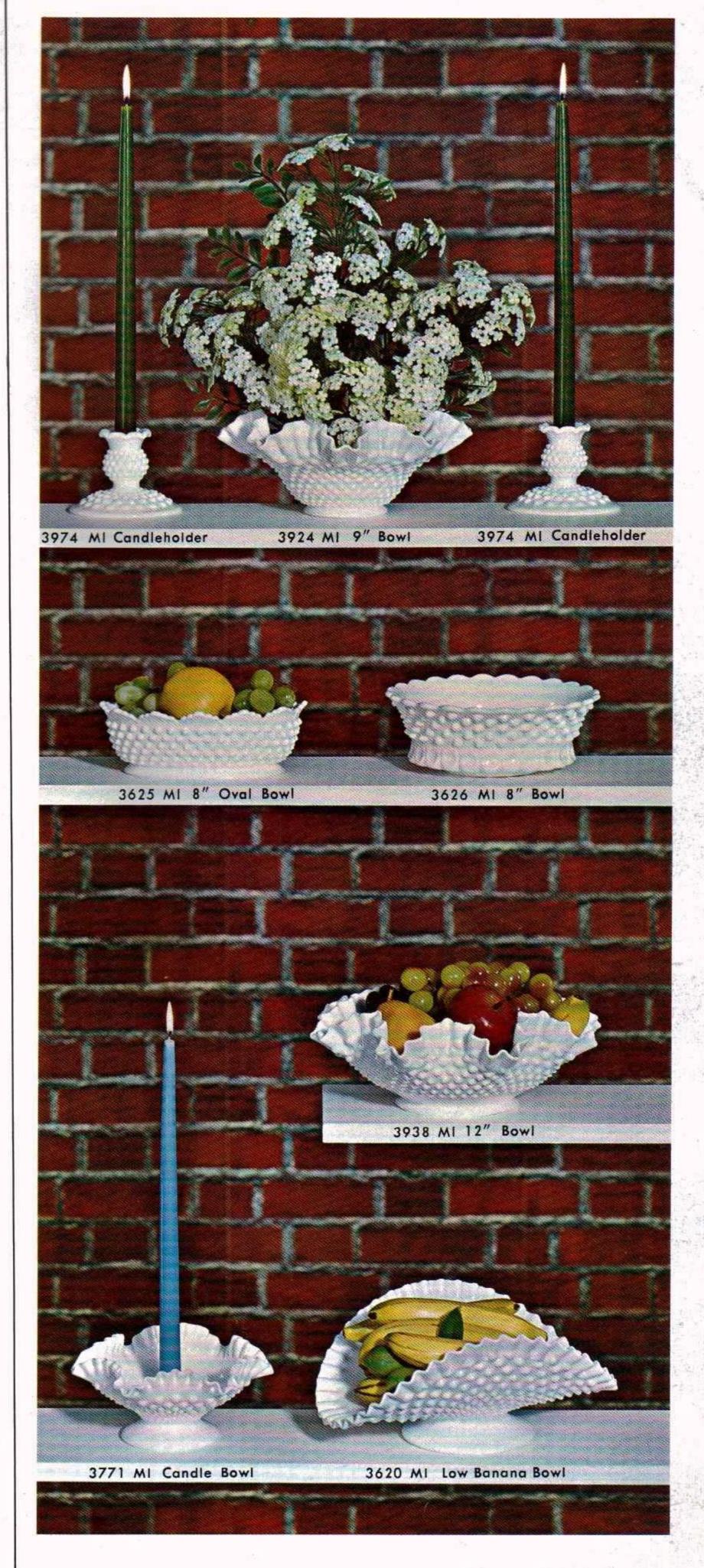
One could almost say that Fenton Hobnail Milk Glass has become an institution, for never has a glass pattern met with such enduring popularity. Your customers are buying more and more of this traditionally styled glassware each year, and they are buying it in color as well as in Milk Glass.

Fenton Hobnail has proved outstandingly successful because it is as beautiful as it is authentic in its Early American styling.

This period, reflected in so many traditionally decorated homes today, is constantly growing in favor, for the graciousness and warmth of its beauty is timeless.

Candle Holders and Bowls

Fenton handmade candle holders and bowls sell together because they are designed to go together and, of course, they also sell very well separately. Display these beautiful pieces with candles and fruit arrangements. Experience shows that such displays will add to your sale of decorative fruit and candles as well as to your sale of Fenton candle holders and bowls.



Fenton Hobnail Bowls, and Candle Holders



3998 MI

Hurricane Lamp

3622 MI 9½" Shallow Bowl

3727 MI Comport

3731 MI

10" Ftd. Bowl



3674 MI 6" Candleholder with 3671 MI petite Epergne inserted.



3672 MI 2-Lite Candleholder

3870 Mi Candleholder



3927 MI 7" Bowl



3723 MI Ftd. Bowl



Ftd. Candleholder

3671 MI

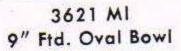
3674 MI 6" Candleholder

3624 MI 10 1/2 " DC Bowl

3674 MI 6" Candleholder



3774 Ml 10" Candleholder





3635 MI 3-Toed Bowl



3724 MI 8 1/2 " Bowl

Fenton Hobnail in Color

The happy combination of gay colors and delightful designs make Fenton Hobnail an appealing glass to meet the growing demand for colorful accents. These hand-swung Hobnail vases have the quality people want and find in Fenton.





3652 CA Tall Vase 3652 CB Tall Vase 3652 CG Tall Vase 3652 OR Tall Vase

3652 MI Tall Vase



The imaginative designs of Fenton handcrafted planters, vases and epergnes meet your customers' desire for unique floral containers. Their unusual beauty makes them much wanted whether displayed with or without floral arrangements.



3799 MI 10" Planter

3758 MI Medium Vase

Tall Vase



3801 MI Min. Epergne Set



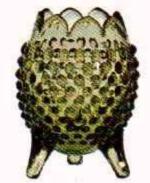
3850 MI 5" Vase

3653 CA 5" Vase

3854 MI 4½" Vase

3653 CB 5" Vase

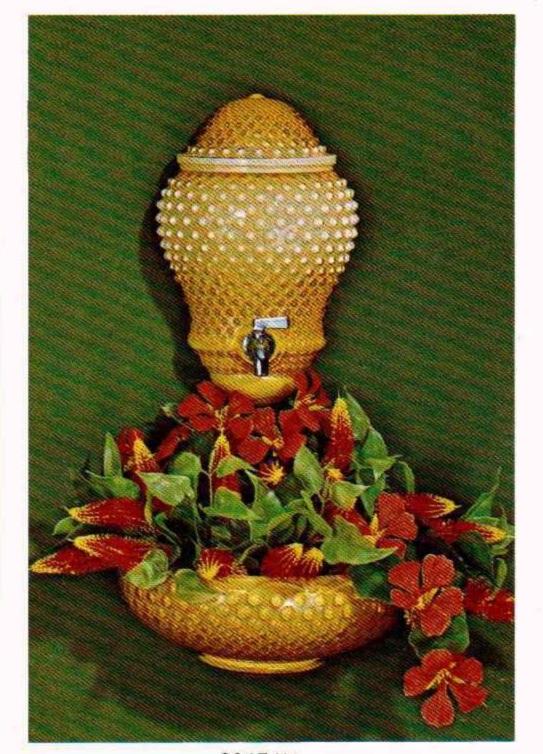
3754 MI Violet Bowl



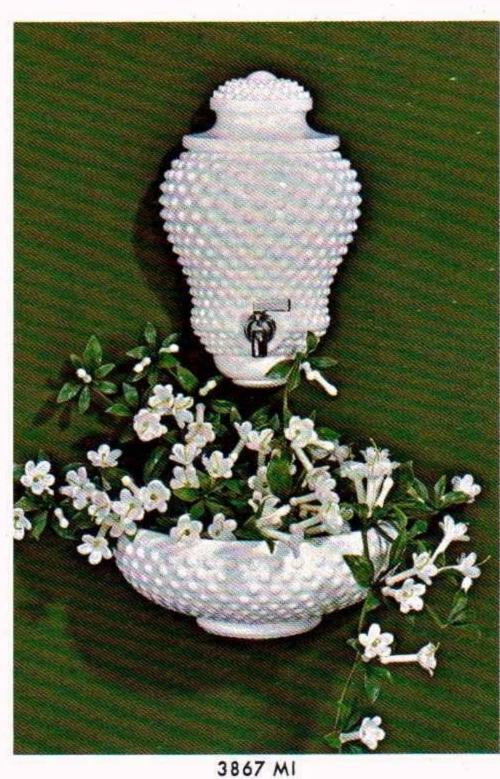
3653 CG 5" Vase



3653 OR 5" Vase



3867 HA Lavabo



Lavabo



3956 MI 61/4" DC Vase

3957 MI 61/4" Fan Vase

3958 MI 8" DC Vase

3959 MI 8" Fan Vase

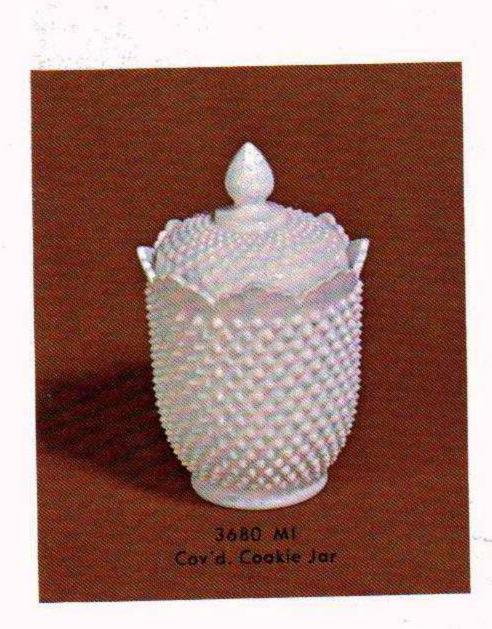


3994 MI 41/2" Jardiniere

3996 MI 6" Jardiniere

Fenton Serving Pieces and Gift Items

Handmade serving pieces in Fenton Hobnail are styled to go well with any table setting. The very strong sales appeal of this lovely glassware is due both to its versatility and its beauty. Display it in traditional or contemporary settings—it is at home with both.



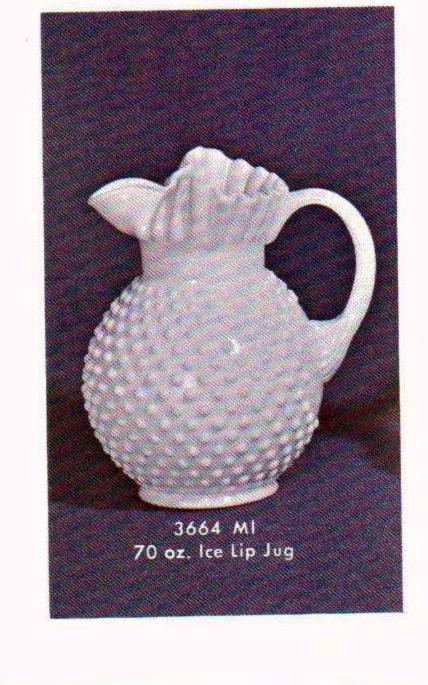


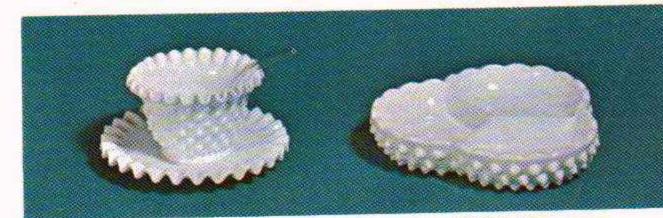
3916 MI Oil & Vinegar











3803 MI Mayonnaise Set

3822 MI Relish



3733 MI Hdl. Relish

3740 MI 12" Divided Relish



3762 MI 12 oz. Syrup Jug

3606 MI Cov'd. Sugar & Cream

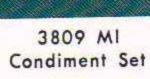
3708 MI Sugar & Cream



3863 MI Cruet



3869 MI Oil



3677 MI Cov'd. Butter & Cheese



3630 MI Bonbon

3926 MI 6" Bonbon

3921 MI 5" Sar Bonbon



3952 CA 4" DC Vase



3952 CB 4" DC Vase

Fenton makes a wide variety of hobnail gift items, in milk glass and colors.

These items are particularly popular and should be displayed prominently as easy gift-giving suggestions.



3995 MI Slipper

3990 MI Kettle

3991 MI Hat



3952 CG 4" DC Vase



3952 OR 4" DC Vase



3995 CA Slipper



3995 CG Slipper



3952 MI 3953 MI 4" DC Vase 4" Fan Vase



3693 MI Ash Tray



3877 MI No. 2 Ash Tray



3995 OR Slipper



3995 CB Slipper



3855 MI Min. Vase



3853 MI 3" Vase



3928 MI Berry Dish

3732 MI Oval Nut Dish



3906 MI Sugar & Cream

3917 MI Sugar & Cream

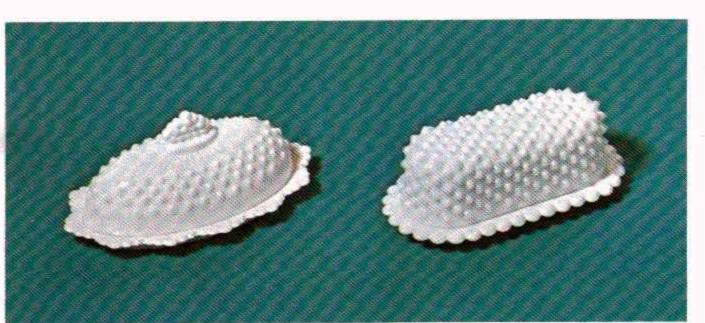


3901 MI Sugar & Cream



3900 MI Sugar & Cream

3889 MI Mustard



3777 MI Oval 1/4 lb. Cov'd. Butter

3977 MI 1/4 lb. Cov'd. Butter



3915 MI Jam & Jelly



3903 MI Jam Set



3979 MI

Mustard Kettle

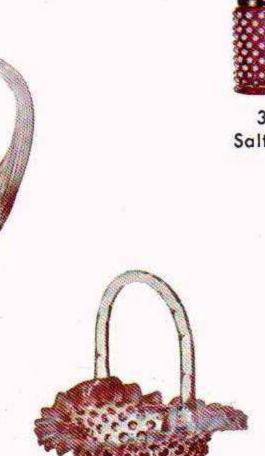
FENTON HANDMADE

Charberry Hobnail

This Early American beauty blends the rich warmth of cranberry red with the winsomeness of French Opalescent glass. Exclusively handmade by Fenton, it is a luxury glass at a price people will pay. Long an active seller, show Cranberry Hobnail to the customer who is looking for the unusual and beautiful. You'll both be glad you did.



3664 CR 70 oz. Ice Lip Jug



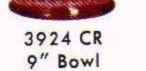
3837 CR 7" Basket



3830 CR 10" Basket



3870 CR





3927 CR 7" Bowl

3854 CR 4 ½ " Vase



80 oz. Jug 3947 CR 12 oz. Tumblej

Fenton Hobnail Comports Bon Bons and Nut Dishes



3937 MI 7" Bonbon



3631 MI Ftd. Nut Dish

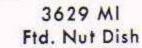


3716 MI 8" Bonbon





3627 MI Ftd. Peanut Dish



3628 MI Ftd. DC Comport



3920 MI Ftd. Comport

Fenton Hobnail Milk Glass Baskets

There's an old fashioned friendliness in these decorative Early American baskets. Nice for serving party snacks, candies or nuts, they have a pleasant way of saying welcome.

The engaging designs of these "handled with care" baskets also suggests their use for lovely floral arrangements. Whether the purpose is functional or decorative, your customer will find a Fenton basket thats just right.

Hobnail Candy Jars

Fenton Hobnail Milk Glass candy jars have a nice kind of "take me home" appeal. Their pretty designs and lovely white appearance make them hard to pass up. Especially nice for gifts, they come in a variety of shapes and sizes to fit into any decorative scheme. Just show them to your customers—they'll do the rest.



3736 MI 6 ½" Basket

3834 MI 4½" Basket

3838 Mi 6½" Oval Basket

3634 MI Oval Basket



3830 MI 10" Basket

3839 MI 12" Oval Basket



3837 MI 7" Basket

3734 MI 12" Basket

3637 MI 7" Deep Basket



3786 MI Oval Candy Box

3880 MI Candy Jar

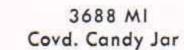
3883 MI Candy Jar



3728 MI Comport



3780 MI Wedding Jar



3980 MI Ftd. Candy Jar

3887 MI Ftd. Candy Jar



3665 CA Miniature Cream



3665 CB Miniature Cream



3665 CG Miniature Cream



3665 OR

Fenton Hobnail in Milk Glass and Color

Fenton Hobnail glass in color has been such a success we have expanded this sales-proven line to include many new items.



Miniature Cream



3633 CA Oval Nut Dish



3633 CB Oval Nut Dish









Oval Nut Dish



3689 MI Apothecary Jar



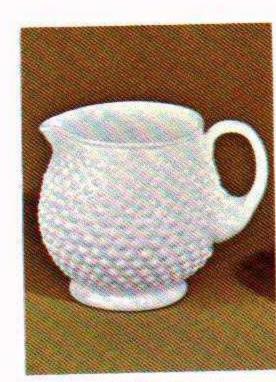
3689 CA Apothecary Jar



3689 CB Apothecary Jar



3689 CG Apothecary Jar



3965 MI Squat Jug



3967 MI 80 oz. Jug

3942 MI 12 oz. Tumbler

3949 MI 9 oz. Tumbler

3945 MI 5 oz. Tumbler



3905 MI 7 pc. Juice Set

Fenton Hobnail Serving Pieces

These attractively styled favorites have a striking "special occasion" air about them that belies their modest cost. They are excellent as gifts for occasions where the giver wants to be remembered, but where cost must be considered.



3845 MI Goblet

3825 MI Sherbet

3842 Ftd. Ice Tea



3764 MI 54 oz. Jug

3843 MI Wine

3761 MI Handled Decanter



3816 MI 8" Plate



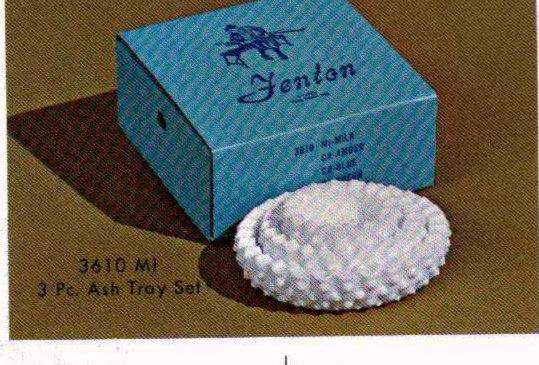
3794 MI 2 Tier Tidbit

3791 MI Sandwich Tray

3714 MI 13½" Plate









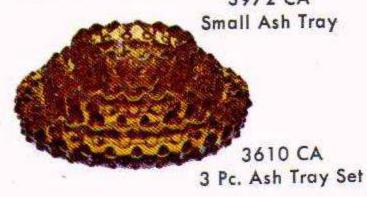
3692 CB Table Lighter



3776 CG

Round Ash Tray

Medium Ash Tray 3972 CA





3776 CB

Round Ash Tray







3692 CA

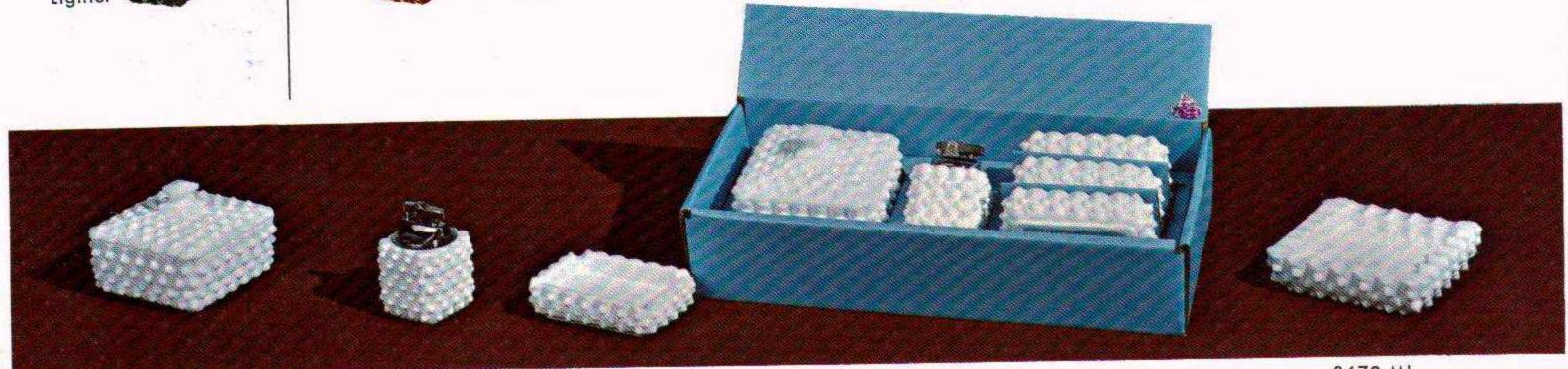
Table

Lighter



3692 OR Table Lighter

Fenton Hobnail Ash Trays and Lighters



3685 MI Covd. Cigarette Box

3692 MI Table Lighter

3693 MI Ash Tray

3603 MI Cigarette Set

3679 MI 5" Square Ash Tray



3810 MI Ash Tray Set

3877 MI 3876 MI No. 1 Ash Tray No. 2 Ash Tray

3878 MI No. 3 Ash Tray



3773 MI Pipe Ash Tray

Fenton Courting Lamps in Hobnail



3792 CA Courting Lamp (Oil)



3793 CA Courting Lamp (Electric)



3792 CG Courting Lamp (Oil)



3793 CG Courting Lamp (Electric)



3792 CB Courting Lamp (Oil)



3793 CB Courting Lamp (Electric)



"For courting's a pleasure"

Long popular in Fenton's Diamond Optic design, these romantic lamps are now available in Hobnail Milk Glass and color. Because this authentic Early American lamp has been such a favorite we know you will enjoy many additional sales with these new patterns. Fenton Courting Lamps are unusually versatile. Attractive on porches and patios as well as in all other parts of the home, their modest price makes them easy to sell in pairs. Available in oil or electric, watch your sales light up when you display these lovely new handmade lamps.



1790 CB Courting Lamp (Oil)

1791 CB Courting Lamp (Electric)

Diamond Optic



1790 CA Courting Lamp (Oil)

1791 CA Courting Lamp (Electric)



1790 OR Courting Lamp (Oil)

1791 OR Courting Lamp (Electric)







4445 CA 10 oz. Goblet



4445 CB 10 oz. Goblet



4445 CP 10 oz. Goblet



4445 CG 10 oz. Goblet



4443 CA Sherbet



4443 CB Sherbet



4443 CP Sherbet



4443 CG Sherbet

Handmade
Thumbprint Glass

This beautiful Early American pattern, circa 1860, has become one of the fastest selling Fenton lines. Its lovely design and vivacious color brighten up any room. Arrange a full display of Fenton Thumbprint—it will make a colorful impression on your customers and your sales.





4429 CA Ftd. Comport



4429 CB Ftd. Comport



4429 CG Ftd. Comport



4429 CP Ftd. Comport



4429 OR Ftd. Comport



4448 CA 8" Chalice



4448 CB 8" Chalice



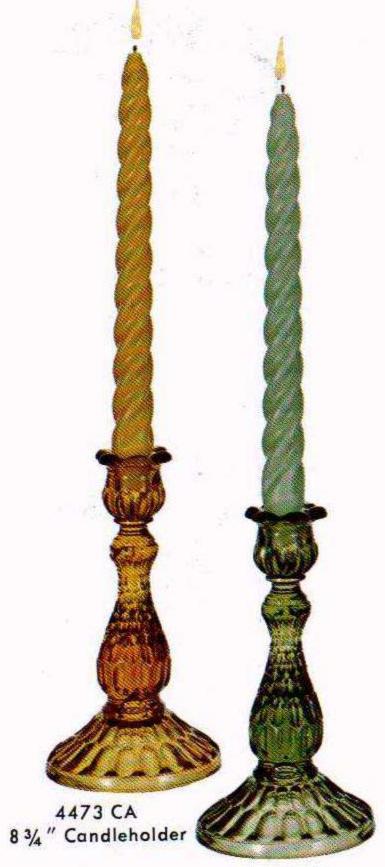
4448 CG 8" Chalice



4448 CP 8" Chalice



4448 OR 8" Chalice



4473 CG 8 ¾ " Candleholder



4427 CA 12" Bowl



4427 CB 12" Bowl



4427 CG 12" Bowl



4427 CP 12" Bowl



4435 CA 8" DC Bonbon



4433 CA Candy & Nut Bowl



4433 CB Candy & Nut Bowl



4435 CB 8" DC Bonbon



4435 CG 8" DC Bonbon



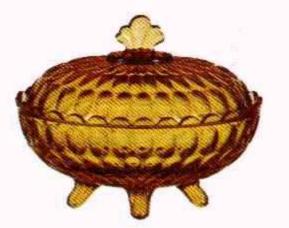
4433 CG Candy & Nut Bowl



4433 CP Candy & Nut Bowl



4435 CP 8" DC Bonbon



4486 CA Oval Candy Box



4486 CB Oval Candy Box



4486 CG Oval Candy Box



4486 CP Oval Candy Box



4425 CA Ftd. Comport DC



4425 CB Ftd. Comport DC



4425 CG Ftd. Comport DC



4425 CP Ftd. Comport DC



4425 OR Ftd. Comport DC



4426 CA 8" Bowl



4426 CG 8" Bowl



4426 CP 8" Bowl



4426 CB 8" Bowl



4426 OR 8" Bowl



4465 CA 34 oz. Jug



4465 CB 34 oz. Jug



4446 CA 4446 CB 6 oz. Juice Tumbler 6 oz. Juice Tumbler



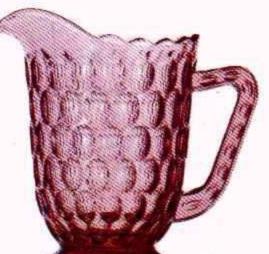
4446 CG 6 oz. Juice Tumbler 6 oz. Juice Tumbler



4446 CP



4465 CG 34 oz. Jug



34 oz. Jug



4442 CA 12 oz. Tumbler



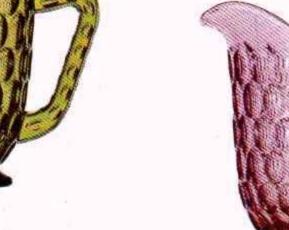
4442 CB 12 oz. Tumbler



4442 CG 12 oz. Tumbler



4442 CP 12 oz. Tumbler



4465 CP



4476 CA Oval Ash Tray



4476 CB Oval Ash Tray



4476 CG Oval Ash Tray



4476 CP Oval Ash Tray



4477 CA Oval ¼ lb. Cov'd. Butter



4477 CB Oval ¼ lb. Cov'd. Butter



4477 CG Oval ¼ lb. Cov'd. Butter



4477 CP Oval ¼ lb. Cov'd. Butter



4411 CA Ftd. Cakeplate



4411 CB Ftd. Cakeplate



4411 CG Ftd. Cakeplate



4404 CA Chip 'n Dip



4404 CB Chip 'n Dip



4404 CG Chip 'n Dip



4408 CA Salt & Pepper Set



4403 CA Cov'd. Sugar & Cream



4464 CA 2 qt. Ice Lip Jug



4464 CB 2 qt. Ice Lip Jug



4408 CB Salt & Pepper Set



4403 CB Cov'd. Sugar & Cream



4464 CG 2 qt. Ice Lip Jug



4464 CP 2 qt. Ice Lip Jug





4408 CG Salt & Pepper Set

4408 CP Salt & Pepper Set



4403 CG Cov'd. Sugar & Cream





4403 CP Cov'd. Sugar & Cream

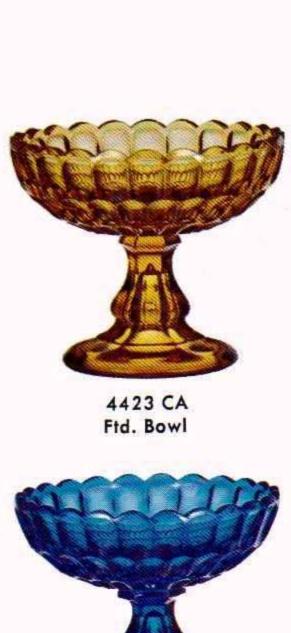


4411 CP Ftd. Cakeplate



4404 CP Chip 'n Dip









4401 CA 4 pc. Epergne Set

4401 CG 4 pc. Epergne Set

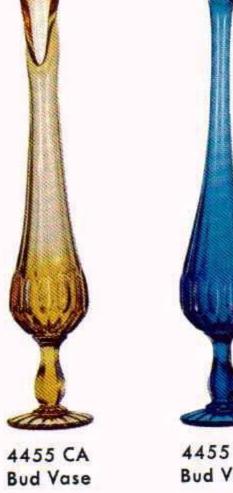




4423 CP Ftd. Bowl













4455 CB Bud Vase

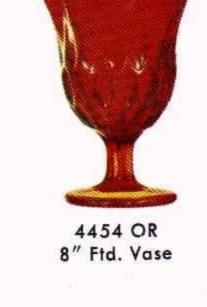
4455 CG Bud Vase

4455 CP Bud Vase

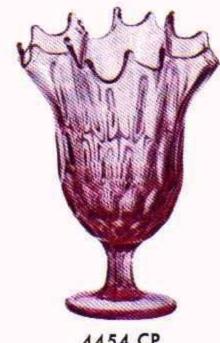
4455 OR Bud Vase











4454 CP 8" Ftd. Vase







4479 CG 7" Ash Tray

4479 CP 7" Ash Tray

4479 CA 7" Ash Tray

4479 CB 7" Ash Tray



4488 CA Royal Wedding Bowl



4488 CB Royal Wedding Bowl



4488 CG Royal Wedding Bowl



4488 CP Royal Wedding Bowl

... Fenton Thumbprint



4453 CA Tall Bud Vase



4453 CB Tall Bud Vase



4453 CG Tall Bud Vase



4453 CP Tall Bud Vase



4453 OR Tall Bud Vase



4484 CA Anniversary Bowl



4484 CB Anniversary Bowl



4484 CG Anniversary Bowl



4484 CP Anniversary Bowl



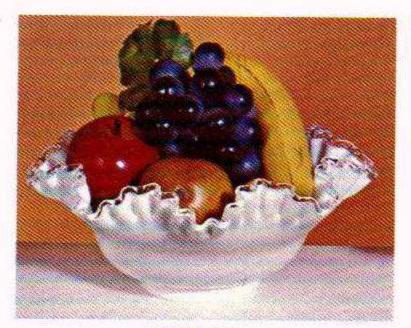


7271 SC Candleholder

7316 SC Shallow Bowl

5824 SC Banana Bowl

7324 SC Ftd. Banana Bowl



7224 SC 10" Bowl

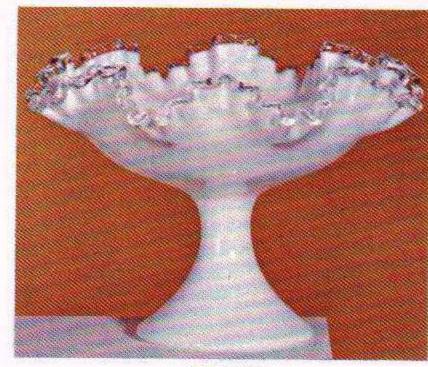


7223 SC 13" Bowl



5823 SC 11" Bowl

Silven Chest PETTICOAT GLASS



7427 SC Ftd. Bowl

Handcrafted to exacting standards of beauty, Silver Crest Petticoat Glass is made only by Fenton. For the customer who insists on something extra in the way of beauty, show her Fenton Petticoat.



7474 SC 6" Candleholder

7321 SC 11 ½ " DC Bowl

7474 SC 6" Candleholder



7233 SC 13" Basket

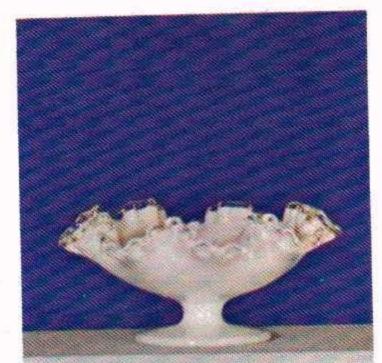
7234 SC 12" Basket

7336 SC 6 ½ " Hdl. Basket

7237 SC 7" Basket



7228 SC Ftd. Comport



7329 SC Low Ftd. Comport



7229 SC Ftd. Nut Dish or Sherbet



7213 SC Ftd. Cakeplate

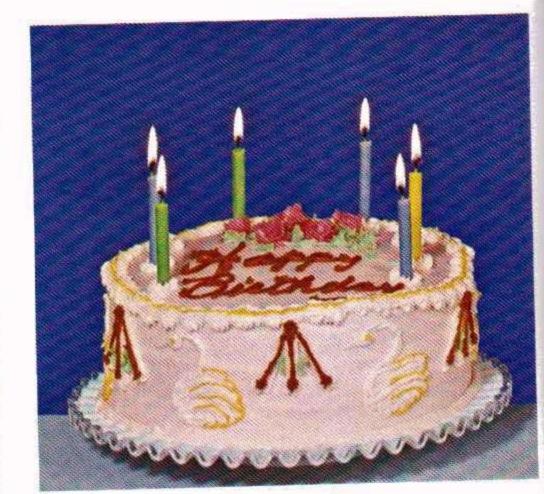


7429 SC Ftd. Comport DC



Ftd. Comport Flared

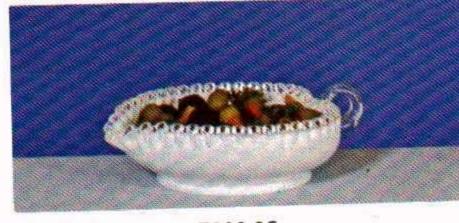




5813 SC Low Ftd. Cakeplate



7334 SC Divided Relish



7333 SC Handled Relish





3510 SC 11" Ftd. Cakeplate

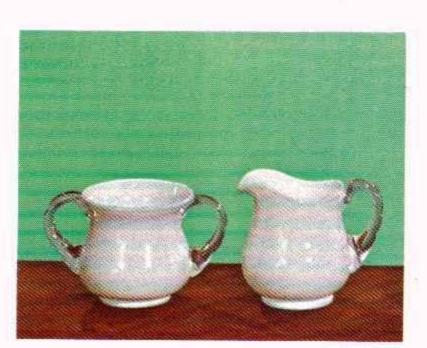
3580 SC Ftd. Candy Box

3508 SC Salt & Pepper Set

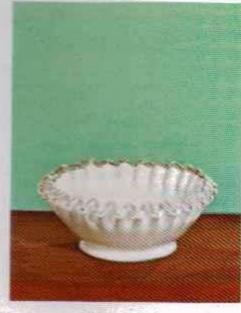
FENTON HANDMADE

Silver Crest PETTICOAT GLASS

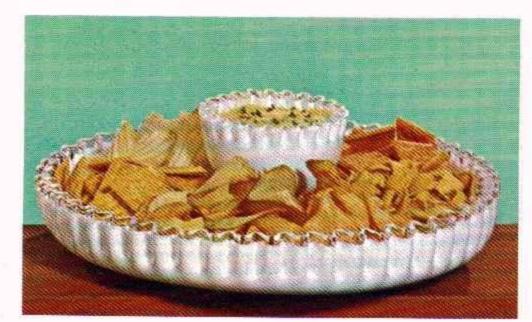
Here's a "party perfect" glass hand-fashioned exclusively by Fenton. Its sparkling-fresh beauty will do nice things for your shop and your sales.



7201 SC Sugar & Cream



7222 SC Low Dessert



7303 SC Chip 'n Dip



7296 SC 2 Tier Tidbit

7295 SC 3 Tier Tidbit



7403 SC Shrimp 'n Dip with Toothpick

7203 SC Mayonnaise Set

7428 SC 8" Bonbon

7225 SC 5½" Bonbon



7294 SC 2 Tier Tidbit

7291 SC Sandwich Tray

7394 SC 2 Tier Tidbit



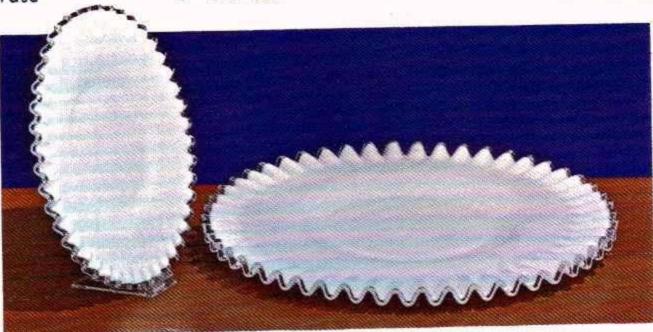
7262 SC 12" Vase

8" DC Vase

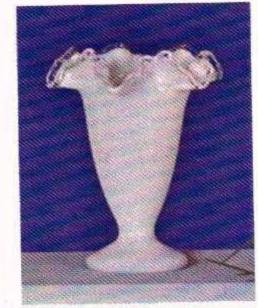


7305 SC 5 pc. Epergne Set

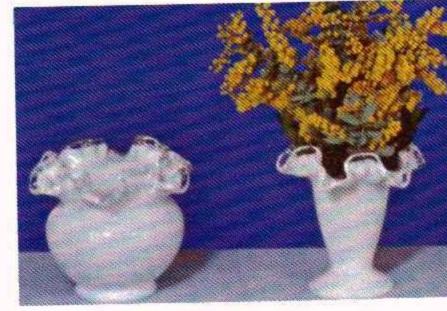
7308 SC 4 pc. Epergne Set



7217 SC 8 ½ " Plate

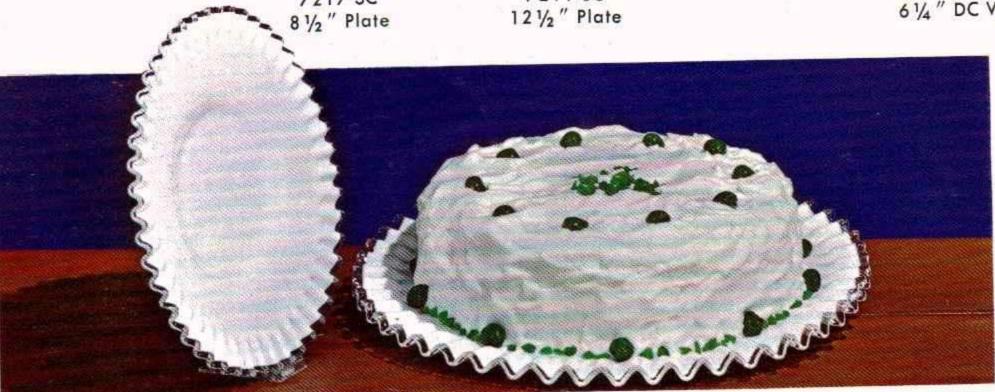


7356 SC 6 1/4 " DC Vase



7254 SC 4 1/2 " Vase

7354 SC 4 1/2" DC Vase



7211 SC

7216 SC

7210 SC 10½" Plate

7451 SC 6" Vase



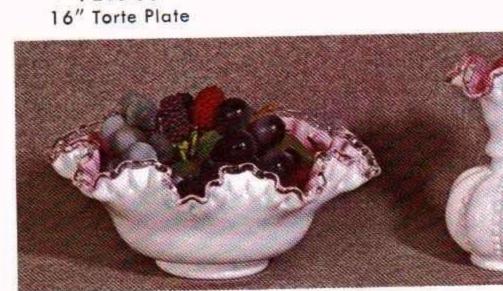
7156 SC 6" DC Vase

FENTON HANDMADE

Peach Crest PETTICOAT GLASS

Fenton Peach Crest, with its beautiful ruby overlay encased in milk glass, is truly an artistic piece of workmanship.

When your customers want to see something unusually exquisite, Fenton Peach Crest is the glass to show them.



7224 PC 10" Bowl

7156 PC 6" DC Vase

7157 PC 6" Vase Tulip

7166 PC 6" Jug



7237 PC 7" Basket

7227 PC 7" Bowl

7223 PC 13" Bowl



1939 CA Oval Basket



1939 CB Oval Basket

Fenton Handmade This 'n That

Pieces that are the least bit different are always popular. Items like the high-button shoe make wonderful collector's items. Each piece will delight those with a flair for the novel.



1939 CG Oval Basket



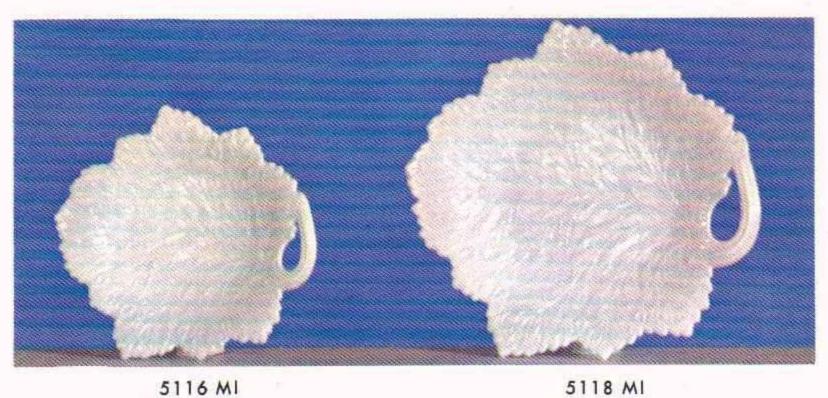
1939 OR Oval Basket



1939 MI Oval Basket



9195 MI High Button Shoe



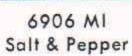
5116 MI 8" Leaf Plate



9030 MI Lacy Edge Shell



6206 MI Salt & Pepper

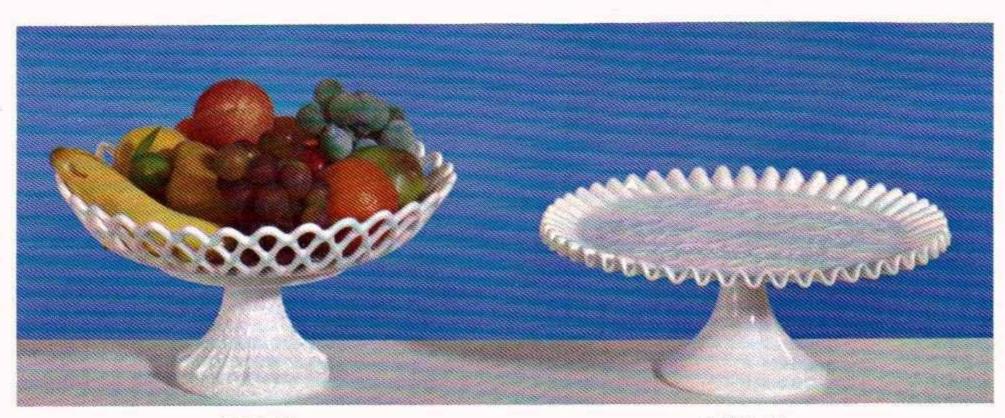


2806 MI Salt & Pepper

11" Leaf Plate



5606 MI Salt & Pepper



9023 MI Flared Lattice Bowl

3511 MI Ftd. Cakeplate



9195 CB High Button Shoe



9195 CG High Button Shoe



9195 OR High Button Shoe

FENTON HANDMADE

Ruby Overlay

Only skill gained through years of glassmaking, can produce such exquisiteness as Fenton Ruby Overlay. Real coin gold - added at the precise moment—creates the glimmering ruby red color. Encased in fine crystal, it creates an aura of warmth and gentle color.



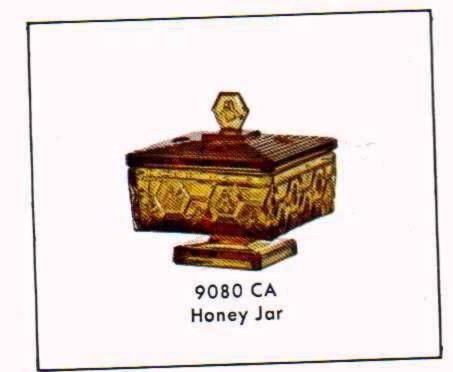
2457 RO 7½" Vase



1021 MR Ftd. Ivy Ball



2451 RO 7" Pinch Vase





2424 RO 4" Rose Bowl



2461 RO Creamer

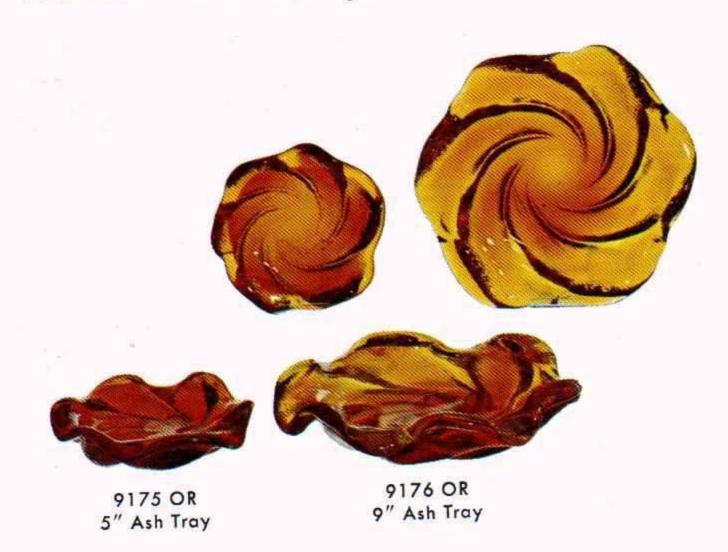


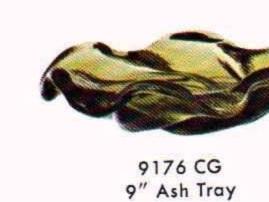
2473 RO Cruet



2456 RO 6" Vase

Fenton Ash Trays in COLOR





9175 CB

5" Ash Tray







9175 CG 5" Ash Tray



9175 CA 5" Ash Tray



9176 CA 9" Ash Tray



9175 CP 5" Ash Tray



9176 CP 9" Ash Tray



9045 CA Pineapple Goblet



9129 CA Pineapple Ftd. Comport



9245 CA Empress Goblet



9229 CA Empress Ftd. Comport



9282 CA Rose Candy Box



9222 CA Rose Comport



9045 CB Pineapple Goblet



9129 CB Pineapple Ftd. Comport



9245 CB Empress Goblet



9229 CB Empress Ftd. Comport



9282 CB Rose Candy Box



9222 CB Rose Comport



9045 CG Pineapple Goblet



9129 CG Pineapple Ftd. Comport



9245 CG Empress Goblet



9229 CG Empress Ftd. Comport



9282 CG Rose Candy Box



9222 CG Rose Comport



9222 CP Rose Comport



9222 MI Rose Comport



9222 OR Rose Comport



9282 CP Rose Candy Box



9282 MI Rose Candy Box



9282 OR Rose Candy Box



Many centuries ago glassmakers discovered a way to fuse different colors of glass into objects of singular beauty. Their artistic efforts inspired an era of imaginative glassmaking which reached its peak in the famed Vasa Murrhina glass made at Sandwich, Massachusetts in the nineteenth century.

Fenton brings back Vasa Murrhina—each piece an individual creation unlike any other. The new Autumn Orange color and other new items in Vasa Murrhina will add to your sales of this outstanding line. Vasa Murrhina, which means vessel of gems, is well named. The sparkling flecks of ancient aventurine glass and other colors give it a jewel-like appearance and blend together into a finished tapestry of distinctive character. Exclusive with Fenton, it is authentic—made by hand, the only way it can be made.







6452 GB 7" Sq. Vase



6450 GB 9" Pinch Vase DC

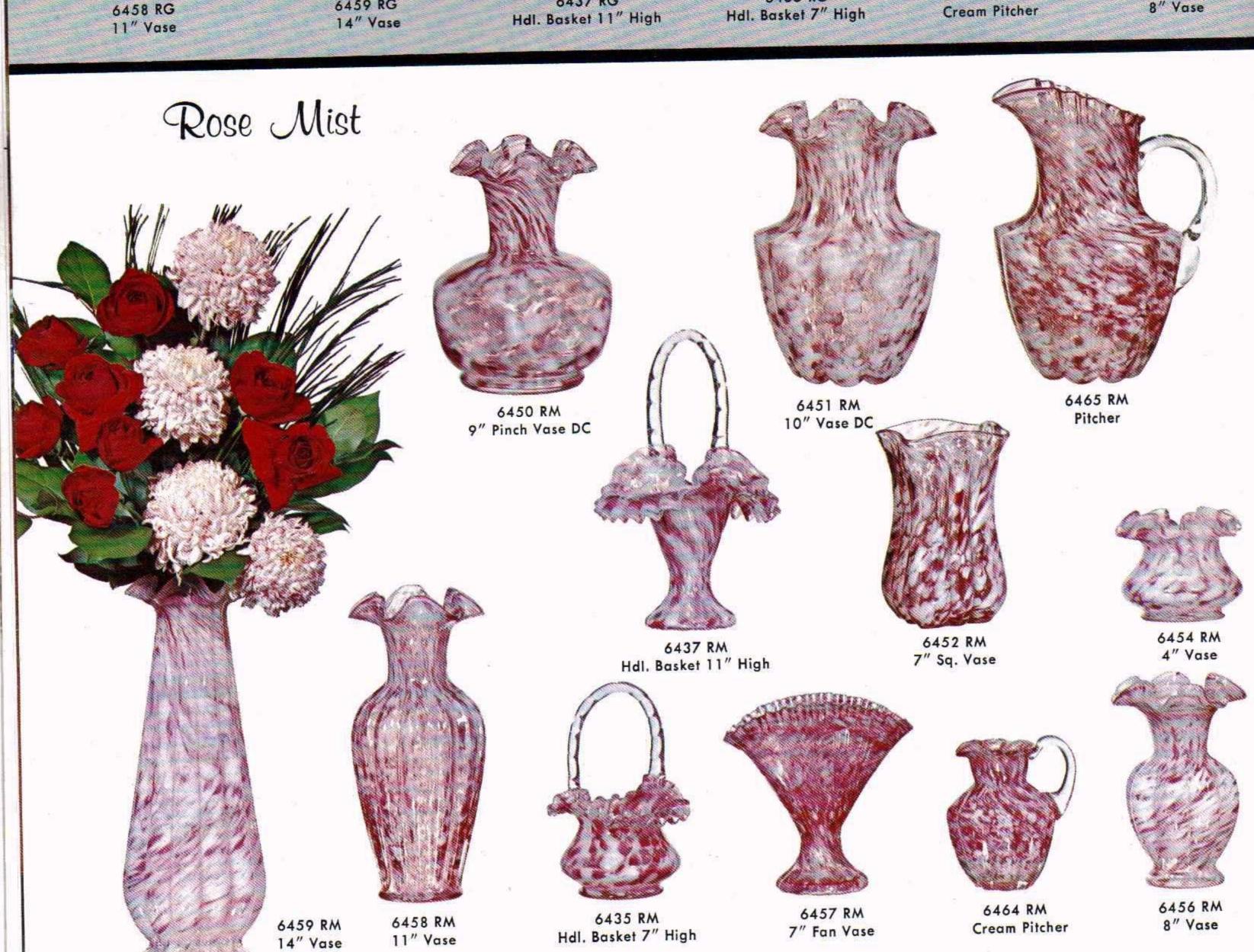


6451 GB 10" Vase DC



6465 GB Pitcher







Every Piece of Fenton Glass is Picked for Profit

Last year set a record for Fenton sales. The 1964 line proved to be the best seller in our 60-year history — and this year's sales are going to be even bigger!

There's no guesswork in our projected sales figures at Fenton. Looking through this catalog you'll see many familiar items that have proved to be what your customers want year after year. And after considering several hundred new designs, our consumer tests, and your suggestions, we have adopted more than 100 new items which you are seeing for the first time. Consumers all over America are seeing Fenton Glass in full-color advertising in such publications as House Beautiful, House & Garden and The American Home.

You'll see the proof in this year's high-volume sales, just as you did last year. You can stock up on Fenton Glass with the confident knowledge that it will sell even better than before.



Important instructions (Please read before placing orders)

This catalog will help you sell more Fenton glass. Please use it to place your orders between calls by the Fenton salesman. We hope that you will let this be the salesman's assistant and that this catalog will serve you well.

Each shape and pattern offered by Fenton is pictured here. Some pieces are made in several colors. The price list or the order blank will list every item and the colors made. Please refer to the color code on this page.

Easier receiving and pricing

The ware number, color code, and description are shown on the price list and on the invoice. Each box is marked with a pressure sensitive label showing the Fenton ware number, color code and suggested EASTERN retail price. If you wish, as you unpack each piece, the pressure sensitive label can be taken from the box and stuck to the ware. It is then properly priced.

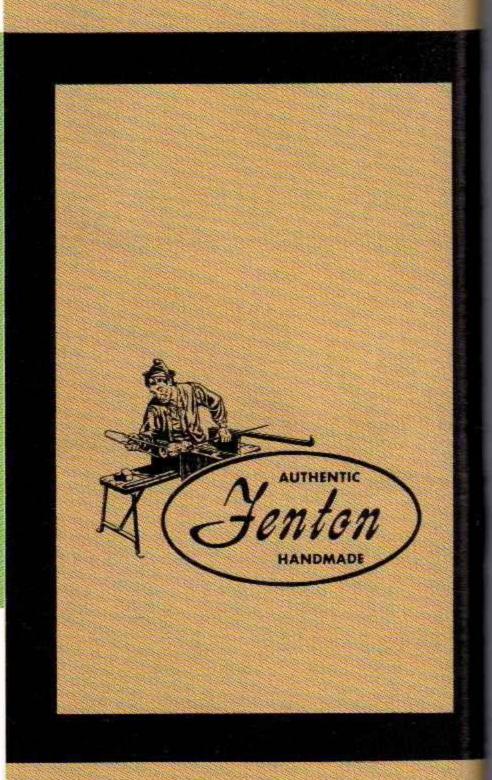
(NOTE: Accounts located west of the Rockies should only use this label to identify and check in the shipment. Refer to the Western Retail Price List for the suggested retail price of each item.)

ROUTING OF SHIPMENTS—Unless otherwise specified by you, all shipments will be routed the best way available.

CLAIMS FOR DAMAGE IN TRANSIT—All of our shipments are carefully packed by experienced packers in strict accordance with packing methods approved by the various carriers. Should there be breakage or loss in transit, the carrier is liable, and neither you nor The Fenton Art Glass Company is required to suffer a loss. It is necessary, however, that you report such damage to the carrier in writing and request an inspection report from them showing the extent of the loss. This inspection report becomes the basis for your claim, which should be filed promptly. If you require assistance in filing the claim we will be glad to help you,

Should there be damage in a Parcel Post shipment, it is advisable to report the damage to your local postmaster, but do not file the claim. Send a detailed description of the damaged merchandise along with our invoice number. Upon receipt of this information, we will arrange to replace the damaged merchandise and will handle the claim for the replacement cost.

DISCONTINUED ITEMS—Please do not include in your order any items which do not appear on our current price list and order blank. We frequently drop less popular pieces to make room for new items in our various lines. Numbers which have been discontinued are then no longer available, and cannot be shipped.



COLOR CODE

AO - Autumn Orange

BW - Black & White

CA - Amber

CB - Blue

CG - Green

CP - Pink

CR — Cranberry

GB — Aventurine Green with Blue
HA — Honey Amber

MI - Milk

MR - Ruby with Milk

OR - Orange

PC — Peach Crest

RG - Rose with Aventurine Green

RM - Rose Mist

RO - Ruby Overlay

SC - Silver Crest

Come, visit us . . .

Though thousands of people visit our plant each year to watch the ancient art of making glass by hand, we would like to have you as our special guest.

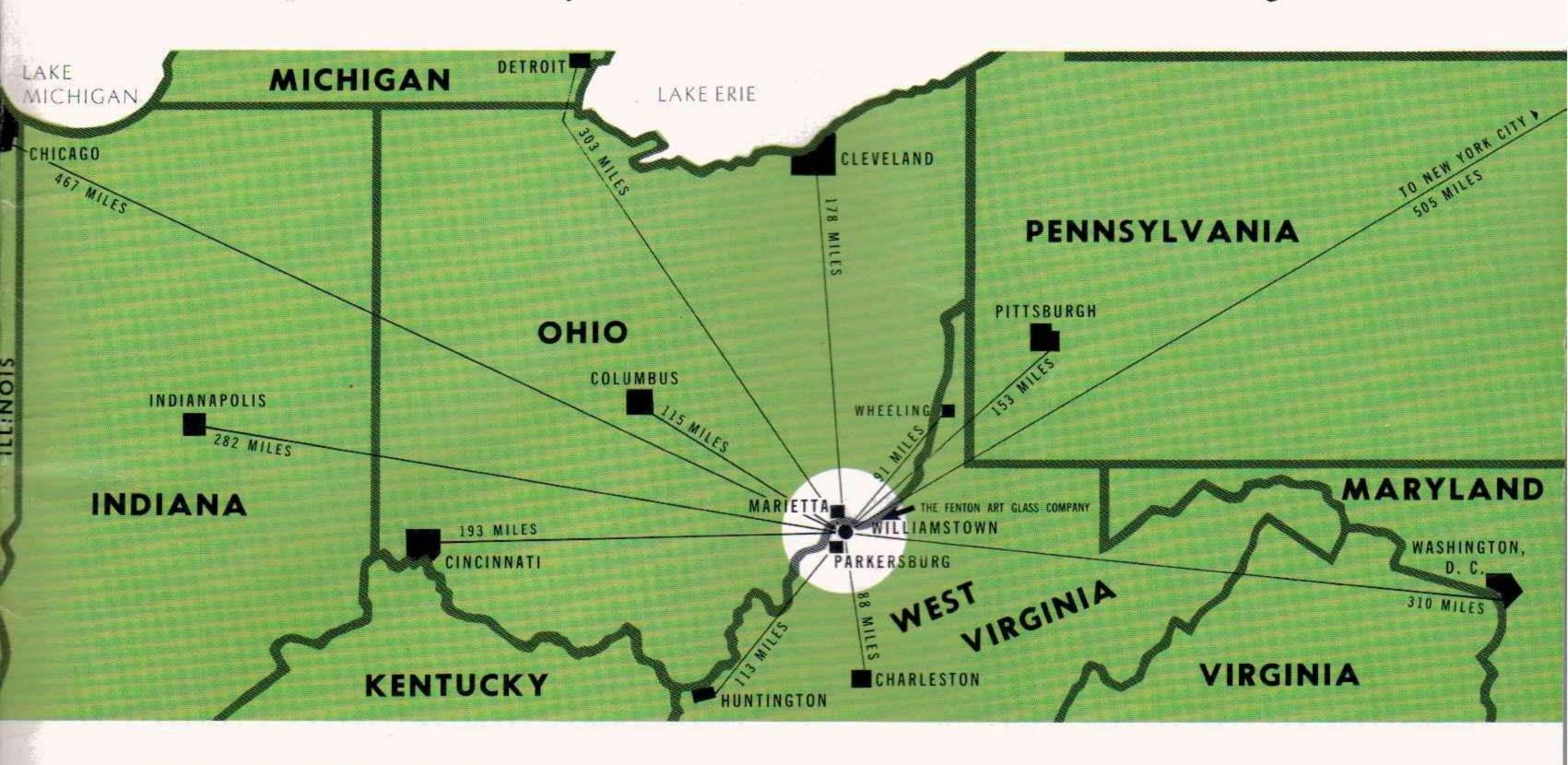
We'll introduce you to the men who make Fenton glass; they'll take you with them through the ancient processes which turn glowing, living gobs of liquid glass into the things of beauty you see displayed in this catalog.

We promise you that you'll be as fascinated by the art of fine glass-making as we are. And you'll be as enthusiastic about the product, too.

So, stop in. The map shows you where we are.

The Fenton
Art Glass Company

Williamstown West Virginia



YOU CAN BUY FENTON GLASS by contacting your Fenton representative. The complete line can be seen in all its attractive colors at your nearest Fenton showroom (marked with an asterisk* below) or at your regional show. The back of the retail price list shows territories assigned to, and phone numbers of, these Fenton sales representatives:

Representatives

*Howard B. Aronow, Inc.
Room 1120—225 Fifth Avenue
New York City, N. Y. 10010

*Coyne's Giftware Distributing Co. 528 Hennepin Avenue 507 Merchandise Building Minneapolis, Minnesota 55403

*MacLennan Sales Company
Room 308—712 South Olive Street
Los Angeles, California 90014

*Martin M. Simpson & Co. 1562 Merchandise Mart Chicago, Illinois 60654 *Thomas & Moore 1727 Trade Mart, 2100 Stemmens Dallas, Texas 75247

*The Weikels

Room 711

Atlanta Merchandise Mart

Atlanta, Georgia 30303

and

P. O. Box 1977

Greensboro, North Carolina 27402

Sterling Bell 1280 S. W. 4th Terrace Pompano Beach, Florida 33060

John H. Evans 19 Davidson Drive Beaver Falls, Pa. 15010

Howard Gibb Associates Medford, New Jersey 08055 Jay S. Sutton 4520 Reed Street Wheatridge, Colorado 80033

Alan W. Symmes
P. O. Box 74
Carr Road
Duxbury, Mass. 02332

Carl E. Voigt 4077 W. Henrietta Road Rochester, N. Y. 14624

E. R. Wadlington 1966 Thorndyke Avenue, W. Seattle, Washington 98199

W. J. Hughes & Sons, Ltd. 102 Tycos Drive Toronto 19, Ontario authentic Yenton Handmade

The Fenton Art Glass Company

Williamstown, West Virginia