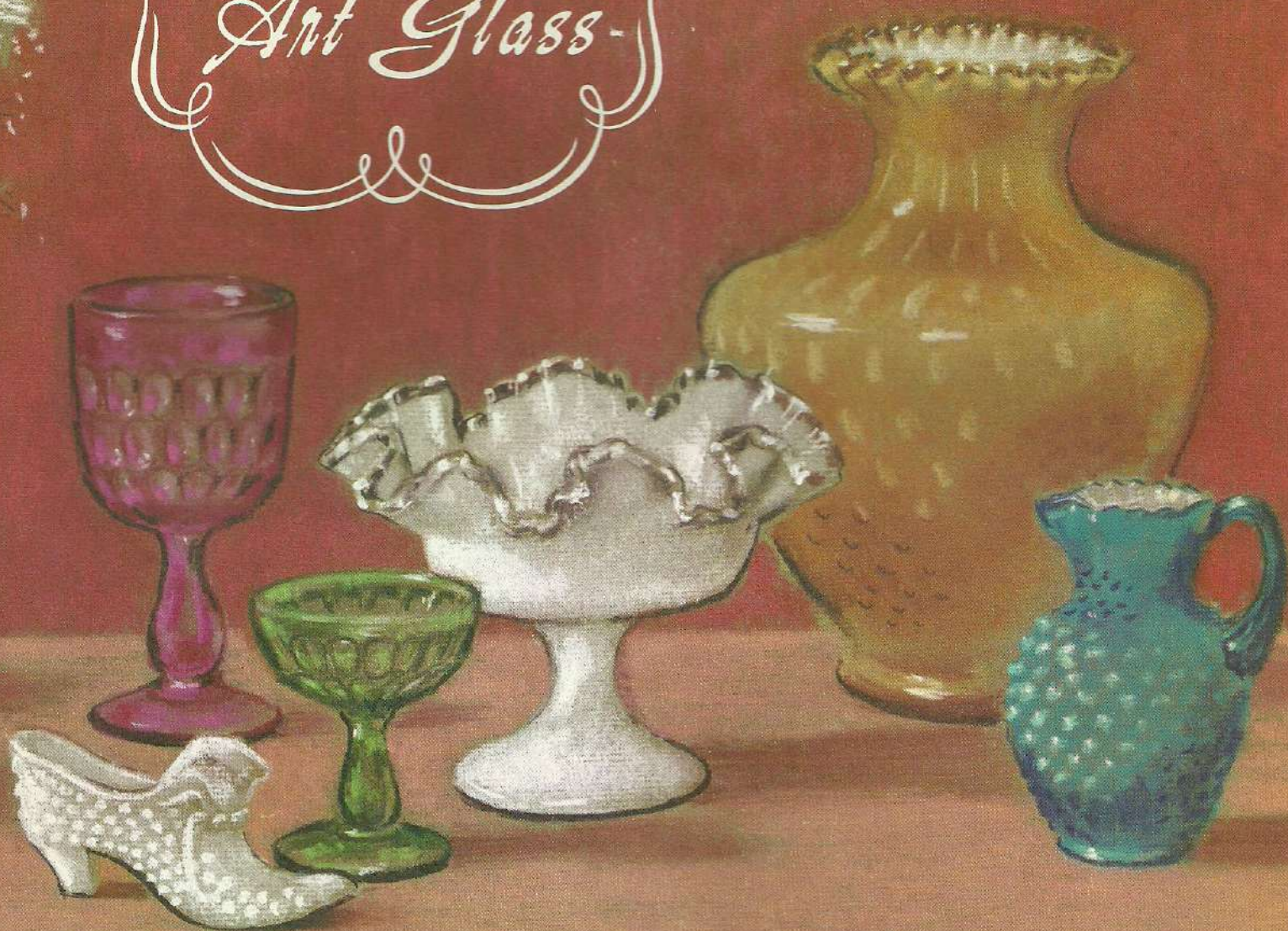


Fenton Art Glass

CATALOG
JANUARY • 1963



AMERICA'S FINEST GLASS IN COLOR

The Fenton Art Glass Company
WILLIAMSTOWN, WEST VIRGINIA



Fenton Glass

HANDMADE IN THE AGE-OLD MANNER

Dear Fenton Dealer:

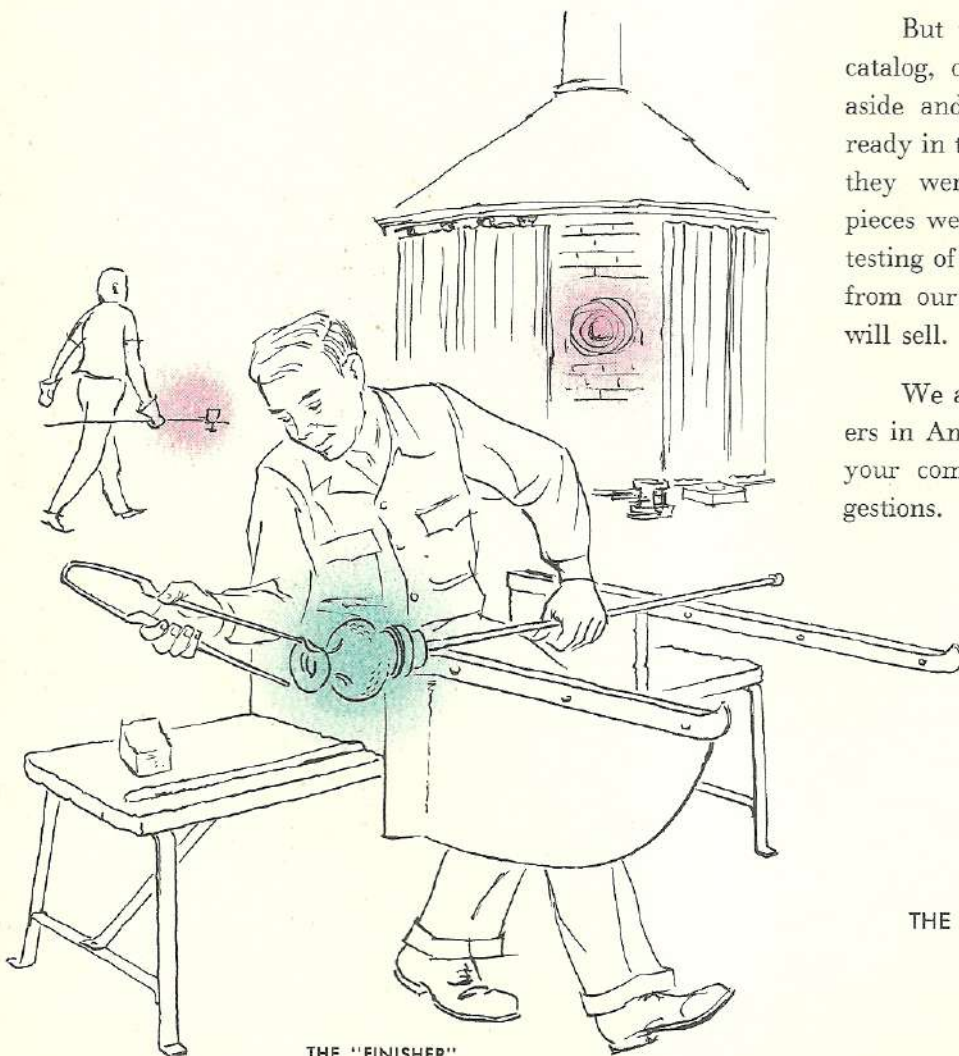
Frank and I often become personally attached to many of the beautiful pieces of glass that we make. Maybe it's because we have helped design them. Maybe the attachment comes as we watch the craftsman's hands bringing into reality a new design. For us each piece has its own personality.

But when we selected the pieces for this catalog, our personal considerations were put aside and sales statistics took over. Items already in the line had to be proven sellers before they were listed in the new catalog. New pieces were added only after careful study and testing of sales appeal. You can order any piece from our new catalog with confidence that it will sell.

We are proud to have the very best retailers in America selling Fenton glass. We invite your comments and will welcome your suggestions.

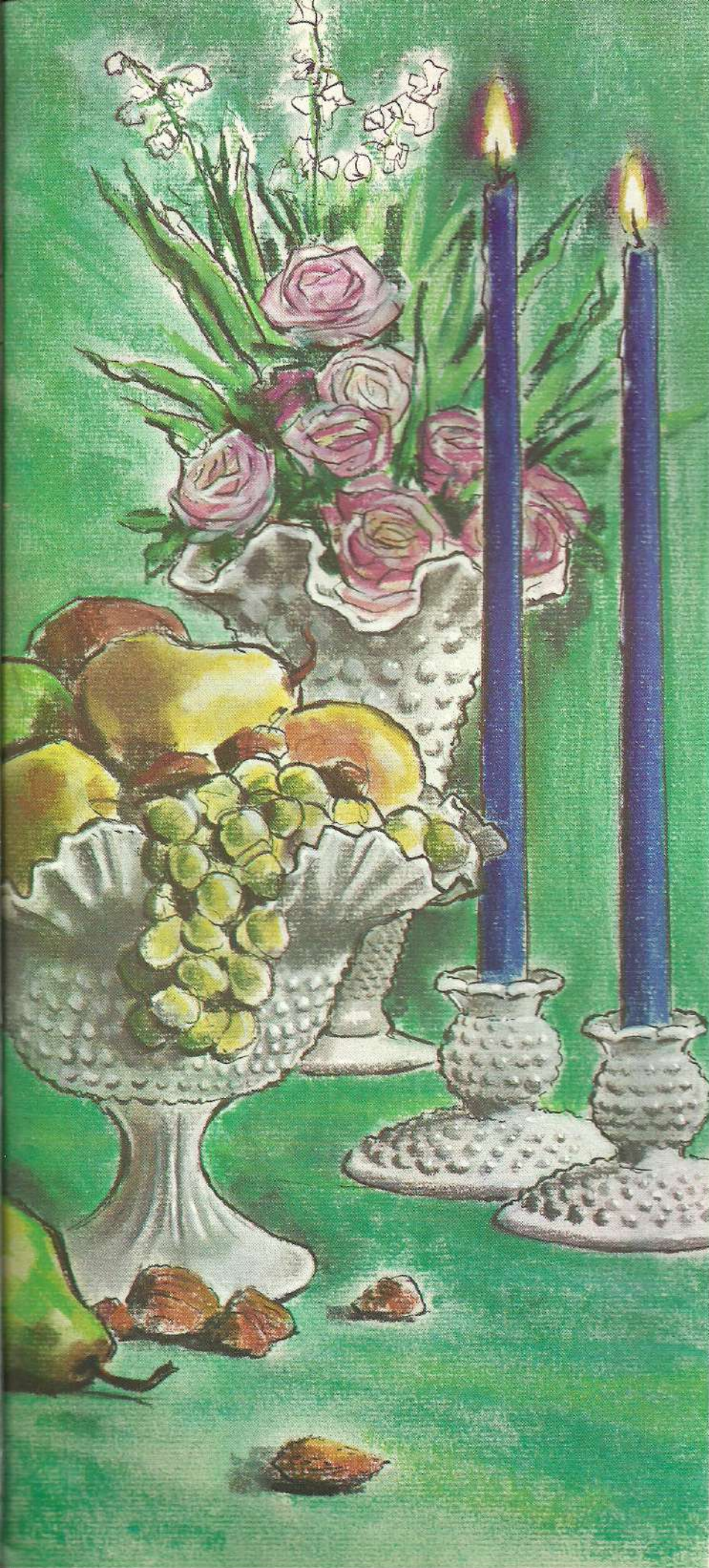
Sincerely,

Bill Fenton



THE "FINISHER"

THE FENTON ART GLASS COMPANY
Williamstown, West Virginia



FENTON
Hobnail
in milk glass and color

Fenton Hobnail is as American as apple pie or the 4th of July and its appeal is just about as wide as those two notable institutions. All of its forthright appeal, its rightness, is the reason it is the top selling pattern in Early American glass.

The following pages illustrate the wide selection of Fenton Hobnail available to let you take advantage of the tremendous demand for this authentic Early American glass.





MILK GLASS Hobnail

Fenton candleholders and bowls are styled to compliment each other. You will sell more of each if you display them with colorful candles and seasonal artificial flowers and fruit.



3672 MI
2-Lite Candleholder

3870 MI
Candleholder

3770 MI
Candleholder

Fenton



3771 MI Candle Bowl

3620 MI Low Banana Bowl

3625 MI 8" Oval Bowl

3626 MI 8" Bowl

3974 MI
Candleholder

3924 MI
9" Bowl

3974 MI
Candleholder

3938 MI
12" Bowl



3622 MI
9 1/2" Shallow Bowl

3727 MI
Comport



3874 MI
Candleholder

3670 MI
Low Candleholder



3720 MI
Banana Bowl



3927 MI
7" Bowl

3998 MI
Hurricane Lamp

3731 MI
10" Ftd. Bowl



3723 MI
Ftd. Bowl



3674 MI
6" Candleholder
with 3671 MI
Petite Epergne
inserted.

3673 MI
Ftd. Candleholder

3671 MI
Petite Epergne



3735 MI
9" Cupped Bowl

3724 MI
8 1/2" Bowl

3623 MI
10 1/2" Bowl



3774 MI
10" Candleholder

3674 MI
6" Candleholder

3624 MI
10 1/2" DC Bowl

3674 MI
6" Candleholder



MILK GLASS Hobnail



3705 MI
Hanging Bowl



3690 MI 9 1/2" Planter



3699 MI Square Planter



3657 MI 7" Vase



3655 MI 5" Vase



3659 MI 9" Vase



3726 MI Ivy Bowl



3656 MI 5 1/2" Vase DC



3757 MI
Fld. Ivy Vase



3750 MI
6" Vase



3701 MI
Epergne Set



3698 MI
10" Crescent Planter



3798 MI
Crescent Planter



3753 MI
Fld. Vase



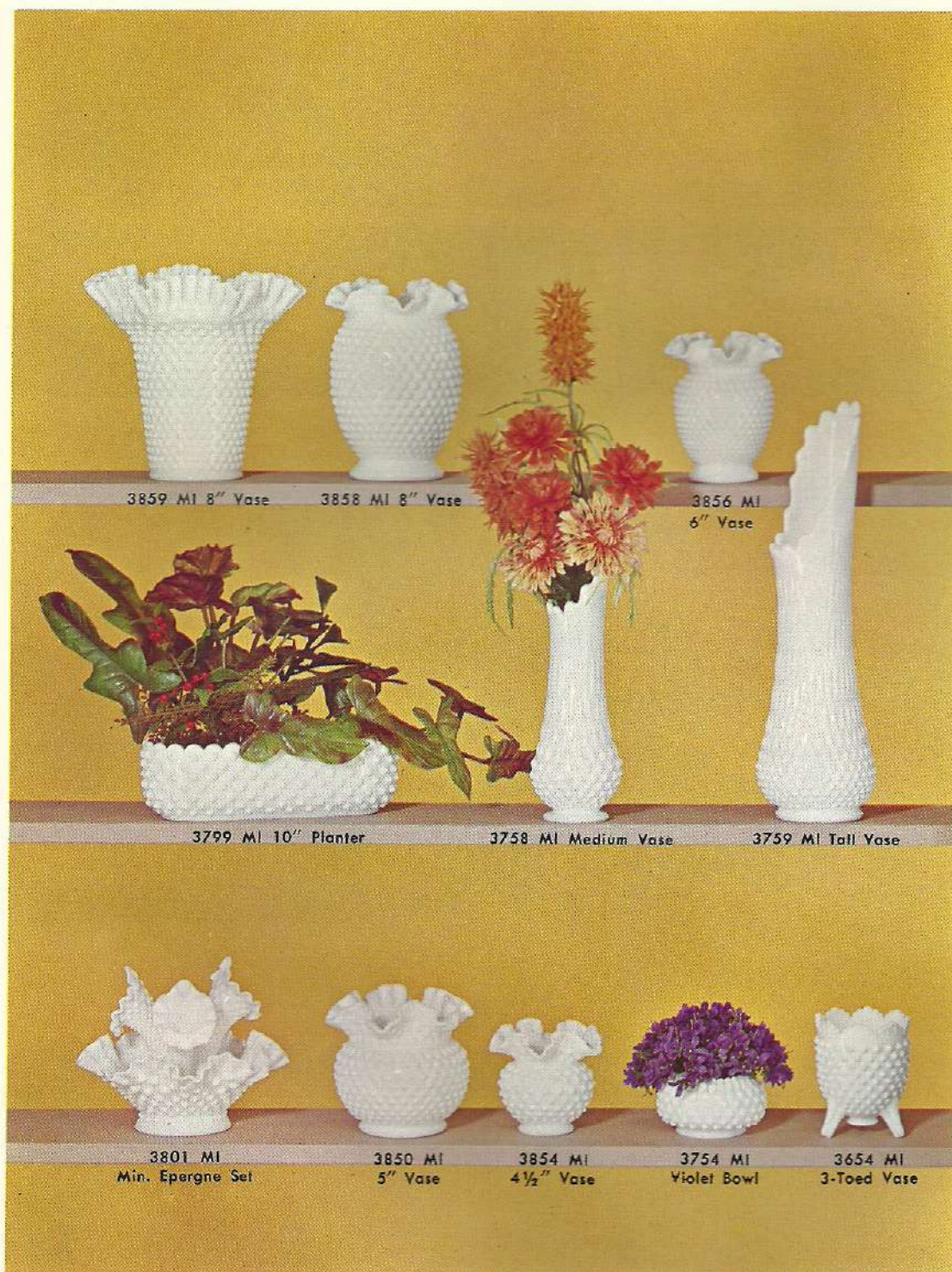
3760 MI
Pitcher Vase



3756 MI
8" Bud Vase



3752 MI
11" Vase



Fenton handmade planters, vases and epergnes are styled for imaginative floral arrangements — but even without flowers their beauty is very much alive.



3867 MI Lavabo
See page 8 for colors



3956 MI 6¼" DC Vase 3957 MI 6¼" Fan Vase 3958 MI 8" DC Vase 3959 MI 8" Fan Vase



3994 MI 4½" Jardiniere 3996 MI 6" Jardiniere



HOBNAIL
Milk Glass
Honey Amber
Opaque Blue

3867 HA
Lavabo



3867 OB
Lavabo



3803 MI
Mayonnaise Set

3822 MI
Relish



3733 MI
Hdl. Relish

3740 MI
12" Divided Relish



3762 HA
12-oz. Syrup Jug



3656 HA
5 1/2" Vase DC



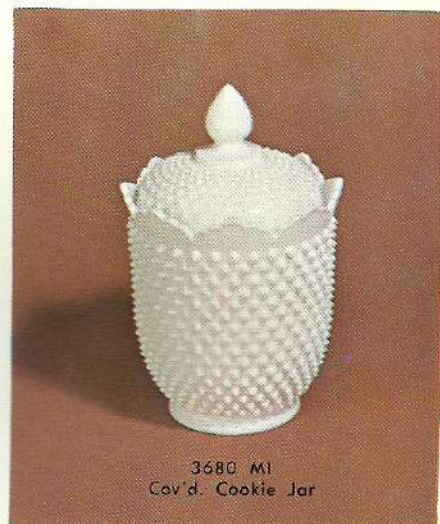
3762 OB
12-oz. Syrup Jug



3656 OB
5 1/2" Vase DC



3752 OB
11" Vase



3680 MI
Cov'd. Cookie Jar



3762 MI
12-oz. Syrup Jug

3606 MI
Cov'd. Sugar & Cream

3708 MI
Sugar & Cream



3863 MI
Cruet

3767 MI
7-oz. Oil

3916 MI
Oil & Vinegar



3869 MI
Oil

3809 MI
Condiment Set

3677 MI
Cov'd. Butter & Cheese



3630 MI
Bonbon

3926 MI
6" Bonbon

3921 MI
5" Star Bonbon



3952 MI
4" DC Vase

3953 MI
4" Fan Vase



3693 MI
Ash Tray

3877 MI
#2 Ash Tray



3995 MI
Slipper

3990 MI
Kettle

3991 MI
Hat



3855 MI
Min. Vase

3853 MI
3" Vase



3928 MI
Berry Dish

3732 MI
Oval Nut Dish



3602 MI
Kitchen Salt & Pepper

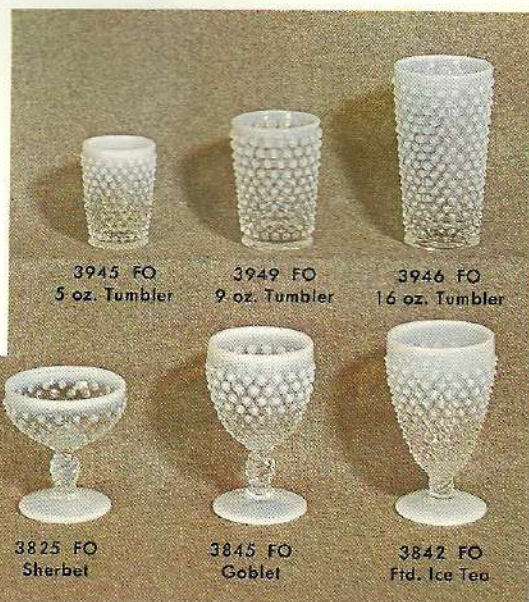
3602 BW
Kitchen Salt & Pepper

3806 MI
Salt & Pepper

3806 BW
Salt & Pepper

FENTON HOBNAIL French Opalescent

Misty wisps of opalescence
tip toe softly through this
appealing hobnail glass.
Its authentic antique de-
signs and delicate beauty
make it ever so nice for
table settings.



3945 FO
5 oz. Tumbler

3949 FO
9 oz. Tumbler

3946 FO
16 oz. Tumbler

3806 FO
Salt & Pepper

3825 FO
Sherbet

3845 FO
Goblet

3842 FO
Fld. Ice Tea



3906 MI
Sugar & Cream

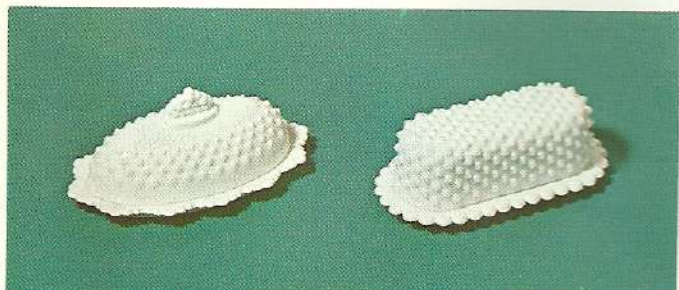
3917 MI
Sugar & Cream



3901 MI
Sugar & Cream

3900 MI
Sugar & Cream

3889 MI
Mustard



3777 MI
Oval 1/4 lb. Cov'd. Butter

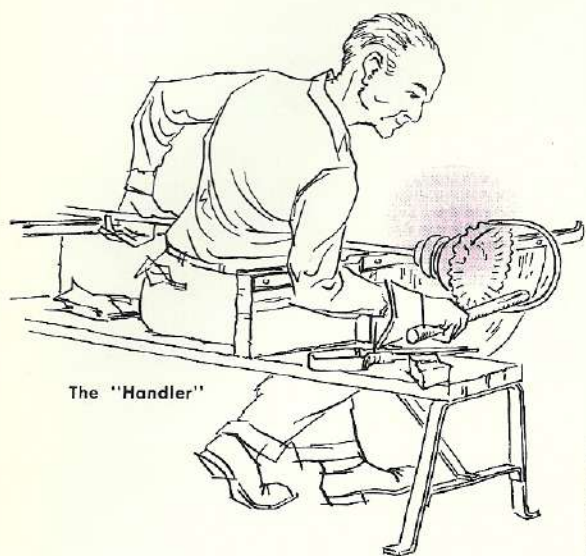
3977 MI
1/4 lb. Cov'd. Butter



3915 MI
Jam & Jelly

3903 MI
Jam Set

3979 MI
Mustard Kettle



The "Handler"

FENTON Milk Glass HOBNAIL

Handmade in decorative Early American styling, Fenton Hobnail milk glass baskets and candy jars long have been customer favorites because they can be used in so many ways.



3805 MI
3 pc. Vanity Set
on 3775 MI Vanity Tray



3736 MI 6½" Basket 3834 MI 4½" Basket 3838 MI 6½" Oval Basket 3634 MI Oval Basket

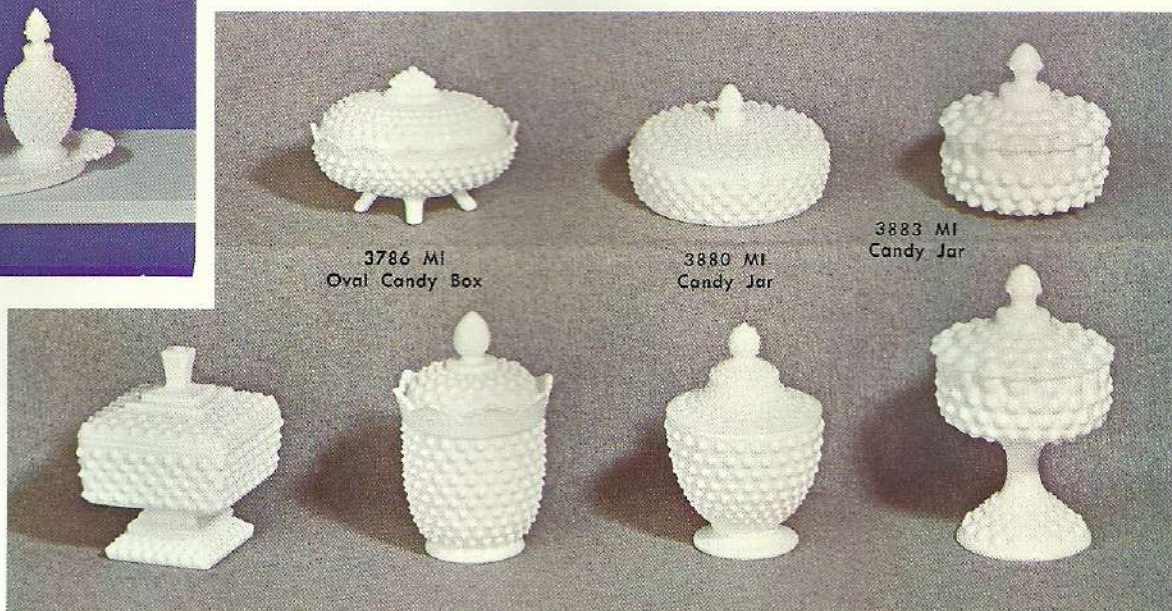
3830 MI 10" Basket

3839 MI 12" Oval Basket

3837 MI 7" Basket

3734 MI 12" Basket

3637 MI 7" Deep Basket



3786 MI
Oval Candy Box

3880 MI
Candy Jar

3883 MI
Candy Jar

3780 MI
Wedding Jar

3688 MI
Cov'd. Candy Jar

3980 MI
Fld. Candy Jar

3887 MI
Fld. Candy Jar

FENTON Cranberry HOBNAIL

Painstakingly handmade by Fenton, this rich cranberry glass fairly dances in its lovely opalescent frock. Fenton Cranberry Hobnail is Early American glass with a special sort of warmth.



3850 CR
5" Vase



3870 CR
Candleholder



3854 CR
4 1/2" Vase



3806 CR
Salt & Pepper



3863 CR
Cruet



3869 CR
Oil



3858 CR
8" Vase



3927 CR
7" Bowl



3637 CR
7" Deep Basket



3837 CR
7" Basket



3830 CR
10" Basket



3924 CR
9" Bowl



3947 CR
12 oz. Tumbler

3967 CR
80 oz. Jug



3631 MI
Fld. Nut Dish



3716 MI
8" Bonbon



3725 MI
Jelly Dish



3729 MI
Nut Dish



3937 MI
7" Bonbon



3627 MI
Fld. Peanut Dish



3629 MI
Fld. Nut Dish



3628 MI
Fld. DC Comport



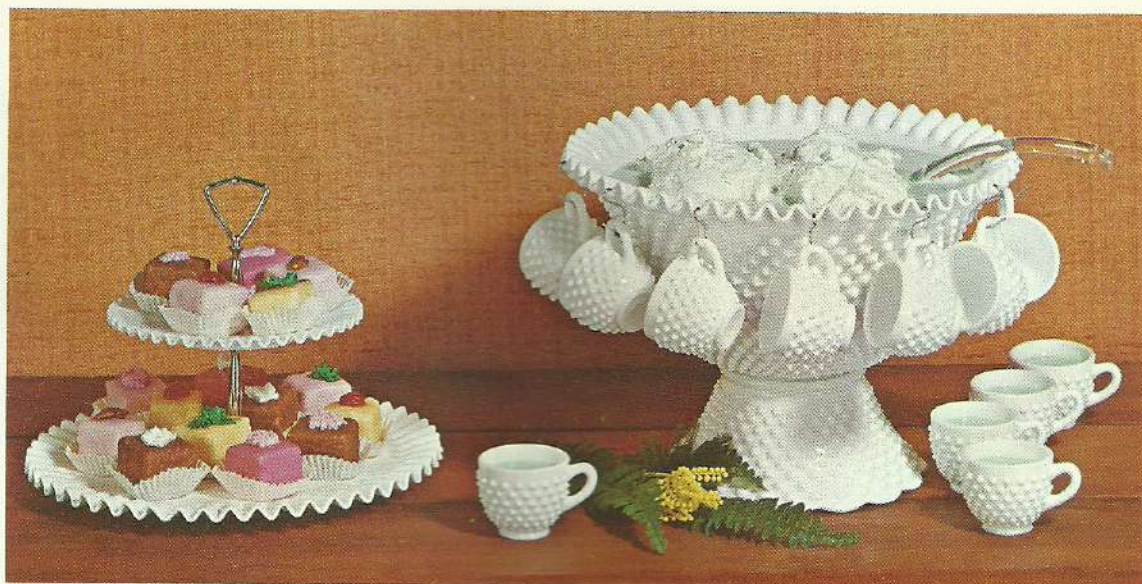
3920 MI
Fld. Comport



3728 MI
Comport



MILK GLASS Hobnail



3794 MI
2 Tier Tidbit

3847 MI
Punch Cup

3712 MI
15 pc. Punch Set



3913 MI
Ftd. Cakeplate

3816 MI
8" Plate



3967 MI
80 oz. Jug

3942 MI
12 oz. Tumbler

3949 MI
9 oz. Tumbler

3945 MI
5 oz. Tumbler



3825 MI
Sherbet

3845 MI
Goblet

3842 MI
Ftd. Ice Tea

3764 MI
54 oz. Jug

3843 MI
Wine

3761 MI
Handled Decanter



3703 MI
Chip 'n Dip

3791 MI
Sandwich Tray

3714 MI
13 1/2" Plate

FENTON HOBNAIL Blue Opalescent

This pretty powder blue glass in Hobnail has a certain quaintness in its charm that gentles its surroundings. An authentic Early American color, it behaves pleasingly with most other colors because of its soft tone.



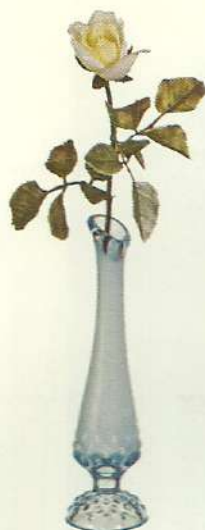
3806 BO
Salt & Pepper



3995 BO
Slipper



3952 BO
4" DC Vase



3756 BO
8" Bud Vase



3728 BO
Comport



3837 BO
7" Basket



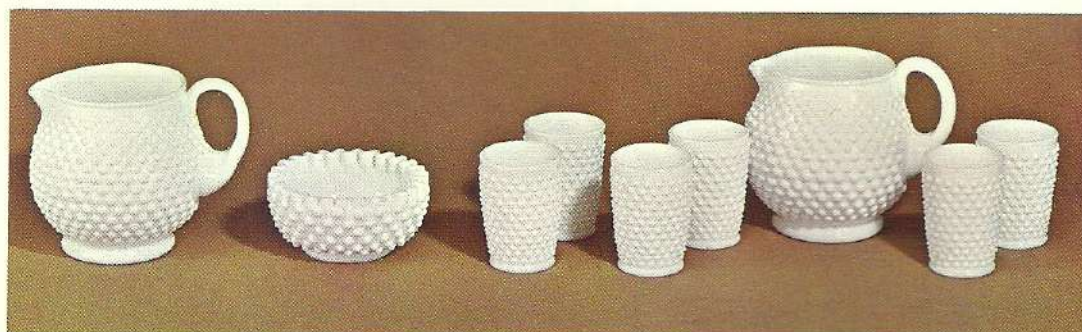
3887 BO
Fld. Candy Jar



3801 BO
Miniature Epergne



3727 BO
Comport



3965 MI
Squat Jug

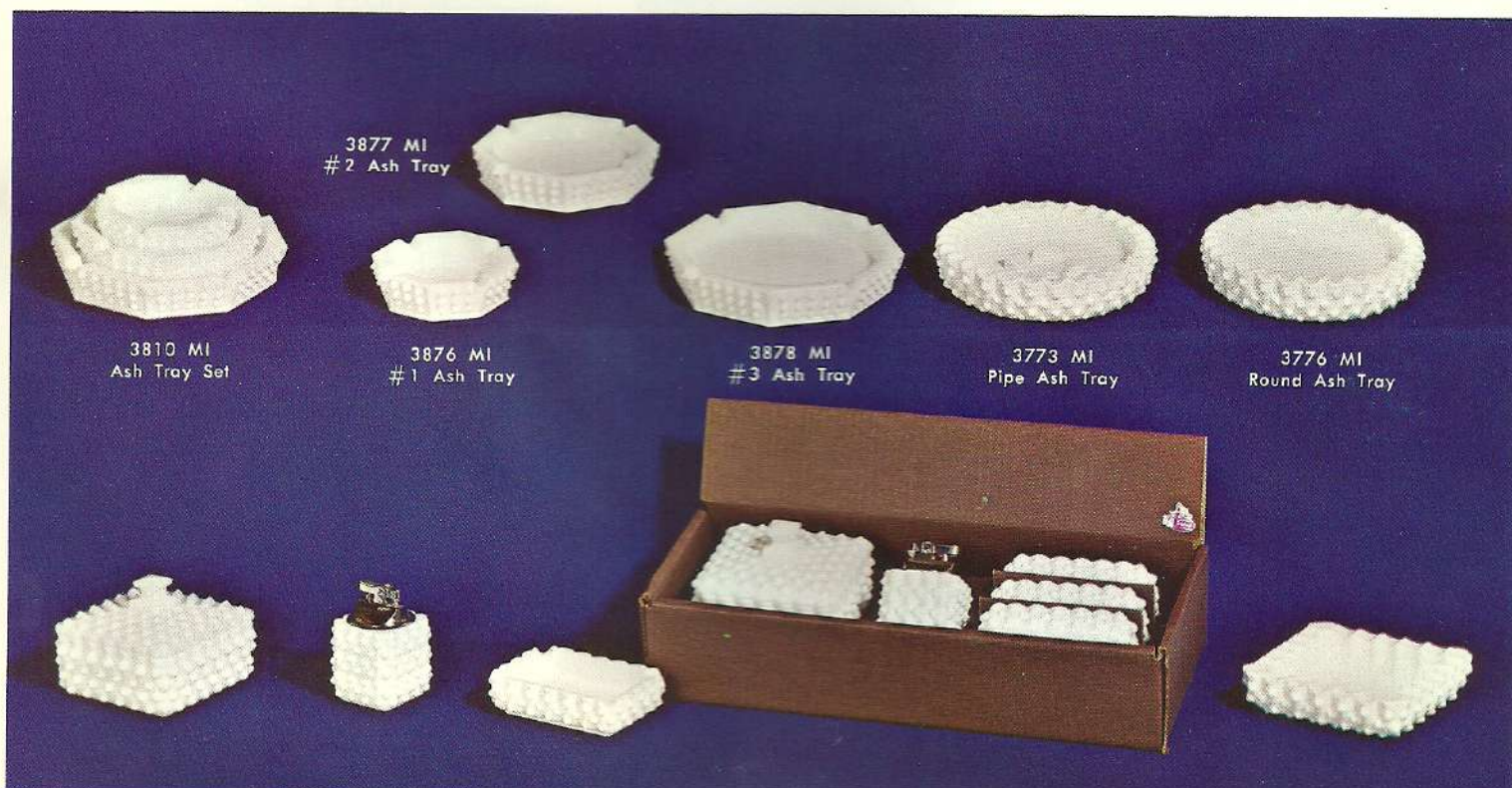
3719 MI
Cereal

3905 MI
7 pc. Juice Set



9522 CY
Punch Ladle

R9523 CY
Mayonnaise Ladle



3877 MI
#2 Ash Tray

3810 MI
Ash Tray Set

3876 MI
#1 Ash Tray

3878 MI
#3 Ash Tray

3773 MI
Pipe Ash Tray

3776 MI
Round Ash Tray

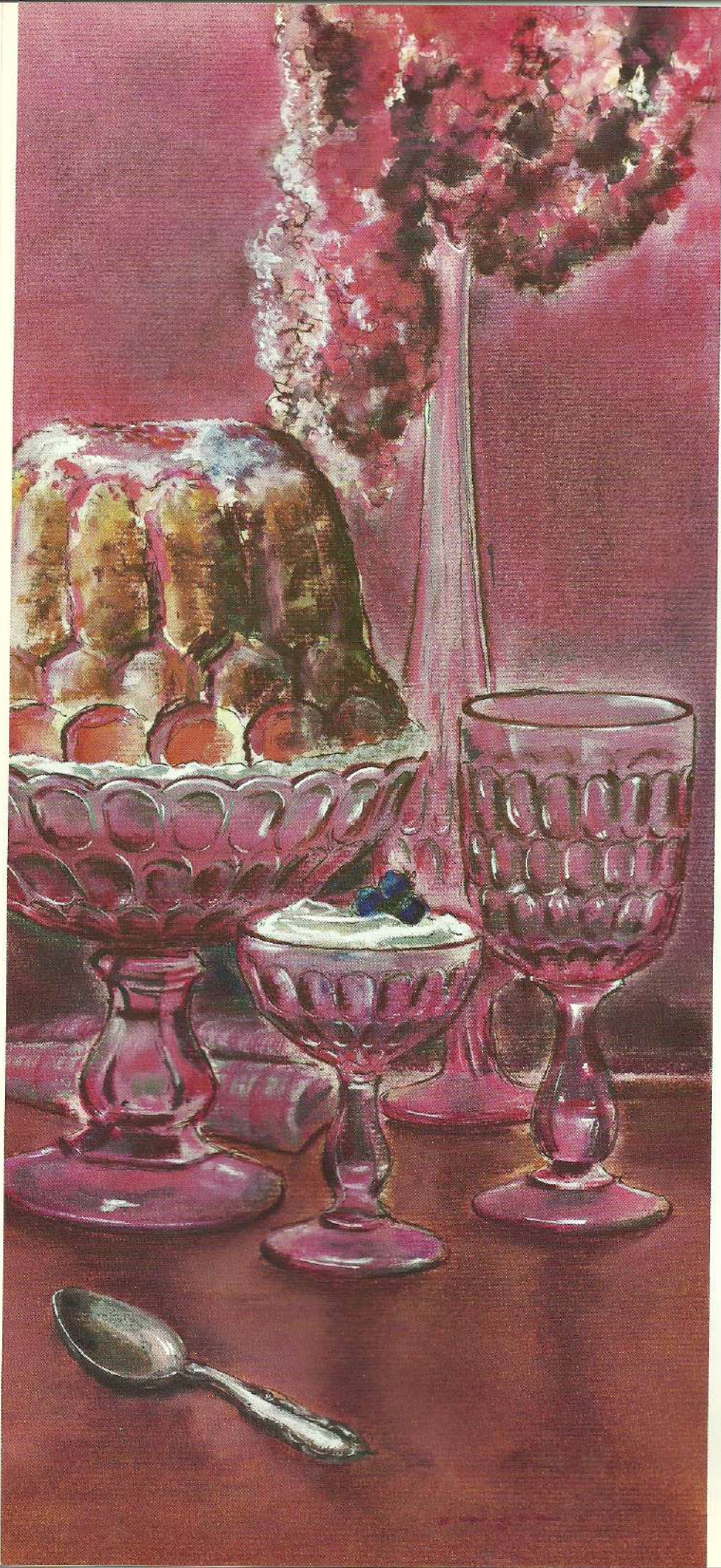
3685 MI
Cov'd. Cigarette Box

3692 MI
Table Lighter

3693 MI
Ash Tray

3603 MI
Cigarette Set

3679 MI
5" Square Ash Tray



Fenton

America's most colorful
Handmade Glass

A new green has joined the other popular Fenton Colonial Colors (amber, blue, pink). Colonial Green will appear in the Thumbprint pattern which was so well accepted upon introduction last year.

Several new Thumbprint pieces have been added to the line including an attractively styled hand swung vase offered in five colors. There is also an authentic Thumbprint Anniversary Bowl which is a real beauty. Each of these gorgeous covered bowls is descriptively tagged to assist its sale.

A new flaming orange, introduced by popular demand, promises exciting things. It is offered in the Diamond Optic pattern which sold so well last year in Colonial amber and blue.



Colonial Pink



4423 CP
Ftd. Bowl



4484 CP
Anniversary Bowl



6345 CP
Flower Band
Goblet



9145 CP
Stippled Scroll
Goblet



4445 CP
Thumbprint
Goblet



4429 CP
Thumbprint
Ftd. Comport



4453 CP
Tall Bud Vase



9045 CP
Pineapple
Goblet



9129 CP
Pineapple
Ftd. Comport



9245 CP
Empress
Goblet



9229 CP
Empress
Ftd. Comport



4442 CP
12 oz. Tumbler



4441 CP
Small Sherbet
or Wine



4443 CP
Sherbet



4408 CP
Salt & Pepper Set



4403 CP
Cov'd. Sugar & Cream



4476 CP
Oval Ash Tray



4438 CP
8 1/2" Basket



4486 CP
Oval Candy Box



4404 CP
Chip 'n Dip

Colonial Blue

IN DIAMOND OPTIC



1742 CB
14 oz. Tumbler

1740 CB
10 oz. Tumbler

1766 CB
64 oz. Pitcher

1764 CB
44 oz. Pitcher

1761 CB
10 oz. Pitcher



1751 CB
7" Vase

1750 CB
10 1/2" Vase

1790 CB
Courtship Lamp
(oil)

1791 CB
Courtship Lamp
(electric)

1737 CB
7" Deep Basket

1780 CB
Cov'd. Candy Jar

Colonial Amber

IN DIAMOND OPTIC



1742 CA
14 oz. Tumbler

1740 CA
10 oz. Tumbler

1766 CA
64 oz. Pitcher

1764 CA
44 oz. Pitcher

1761 CA
10 oz. Pitcher



1751 CA
7" Vase

1750 CA
10 1/2" Vase

1790 CA
Courtship Lamp
(oil)

1791 CA
Courtship Lamp
(electric)

1737 CA
7" Deep Basket

1780 CA
Cov'd. Candy Jar

Colonial Blue



4423 CB
Ftd. Bowl



4484 CB
Anniversary Bowl



6345 CB
Flower Band
Goblet



9145 CB
Stippled Scroll
Goblet



4445 CB
Thumbprint
Goblet



4429 CB
Thumbprint
Ftd. Comport



4453 CB
Tall Bud Vase



9045 CB
Pineapple
Goblet



9129 CB
Pineapple
Ftd. Comport



9245 CB
Empress
Goblet



9229 CB
Empress
Ftd. Comport



4442 CB
11 oz. Tumbler



4441 CB
Small Sherbet
or Wine



4443 CB
Sherbet



4408 CB
Salt & Pepper Set



4403 CB
Cov'd. Sugar & Cream



4476 CB
Oval Ash Tray



4438 CB
8 1/2" Basket



4486 CB
Oval Candy Box



4404 CB
Chip 'n Dip

Colonial Amber



4423 CA
Ftd. Bowl



4484 CA
Anniversary Bowl



6345 CA
Flower Band
Goblet



9145 CA
Stippled Scroll
Goblet



4445 CA
Thumbprint
Goblet



4429 CA
Thumbprint
Ftd. Comport



4453 CA
Tall Bud Vase



9045 CA
Pineapple
Goblet



9129 CA
Pineapple
Ftd. Comport



9245 CA
Empress
Goblet



9229 CA
Empress
Ftd. Comport



4442 CA
12 oz. Tumbler



4441 CA
Small Sherbet
or Wine



4443 CA
Sherbet



4408 CA
Salt & Pepper Set



4403 CA
Cov'd. Sugar & Cream



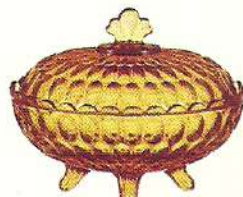
3995 CA
Slipper



4476 CA
Oval Ash Tray



4438 CA
8 1/2" Basket



4486 CA
Oval Candy Box



4404 CA
Chip 'n Dip

Colonial Green IN THUMBPRINT



4423 CG
Fld. Bowl



4453 CG
Tall Bud Vase



4484 CG
Anniversary Bowl



4445 CG
Goblet



4429 CG
Comport



4438 CG
8 1/2" Basket



4442 CG
12 oz. Tumbler



4441 CG
Small Sherbet
or Wine



4443 CG
Sherbet



4486 CG
Oval Candy Box



4476 CG
Oval Ash Tray



4408 CG
Salt & Pepper Set



4403 CG
Cov'd. Sugar & Cream



4404 CG
Chip 'n Dip

FENTON Orange



1761 OR
10 oz. Pitcher



1751 OR
7" Vase



4453 OR
Tall Bud Vase



1790 OR
Courting Lamp
(Oil)



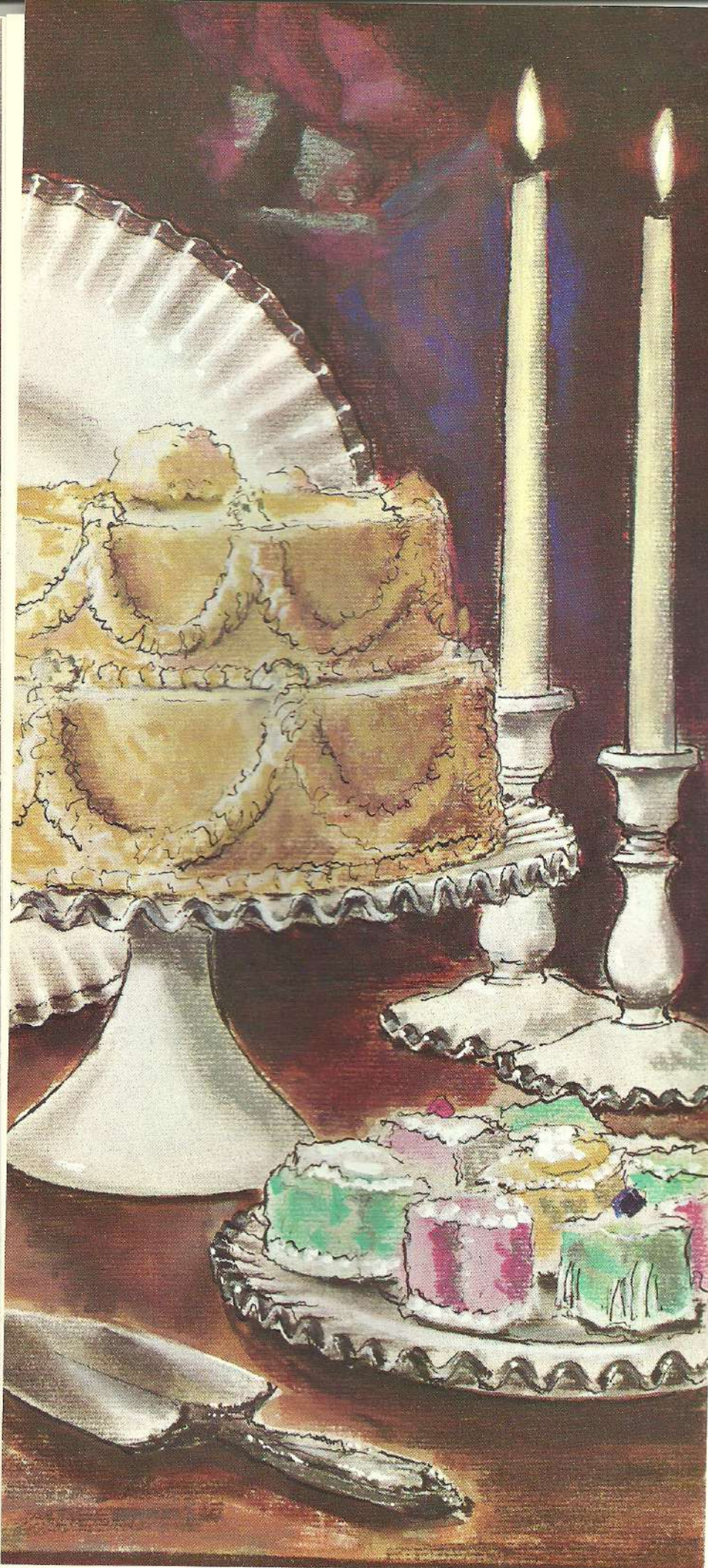
1791 OR
Courting Lamp
(Electric)



1737 OR
7" Deep Basket



1780 OR
Cov'd. Candy Jar



Petticoat Glass

A pure crystal border, ingeniously applied by hand to matchless Fenton milk glass makes Petticoat one of the finest examples of the glassmaker's art. The plain old fashioned prettiness of each gracefully fluted piece of Petticoat glass casts a pleasant spell on any surrounding. Distinctive as a snowflake, and just as gay, this adaptable glass made only by Fenton, is a welcome guest anywhere.



Fenton



7271 SC
Candleholder



7316 SC
Shallow Bowl



5824 SC
Banana Bowl



7324 SC
Banana Bowl



7425 SC
7 1/2" Bowl



7227 SC
7" Bowl



7330 SC
Ftd. Square Bowl



7427 SC
Ftd. Bowl

Silver Crest PETTICOAT GLASS



7474 SC
6" Candleholder



7321 SC
11 1/2" DC Bowl



7474 SC
6" Candleholder



7274 SC
Candleholder



7224 SC
10" Bowl



7223 SC
13" Bowl



5823 SC
11" Bowl

Petticoat Glass IN SILVER CREST



7202 SC Epergne Set



7262 SC 12" Vase



7258 SC 8" DC Vase



7356 SC 6 1/4" DC Vase



7305 SC 5 pc. Epergne Set



7308 SC 4 pc. Epergne Set



7402 SC 2 pc. Fld. Epergne Set



7254 SC
4 1/2" Vase



7354 SC
4 1/2" DC Vase



5859 SC
8" Vase



7453 SC
8" Vase



7451 SC
6" Vase



7156 SC
6" DC Vase

Petticoat Glass

IN SILVER CREST



7280 SC Fld. Candy Box



7228 SC Fld. Comport



7329 SC Low Fld. Comport



7229 SC Fld. Nut Dish



7233 SC 13" Basket



7234 SC 12" Basket



7336 SC 6 1/2" Hdl. Basket



7237 SC 7" Basket



7429 SC Fld. Comport DC



7430 SC Fld. Comport Flared



7333 SC Handled Relish



7334 SC Divided Relish



5813 SC
Low Fld. Cakeplate



7213 SC
Fld. Cakeplate



3510 SC
11" Fld. Cakeplate

Silver Crest PETTICOAT GLASS



7219 SC
6 1/2" Plate

7217 SC
8 1/2" Plate

7210 SC
10 1/2" Plate

7216 SC
16" Torte Plate

7211 SC
12 1/2" Plate



This exquisite glass, hand-made only by Fenton, puts Early American styling in lovely party attire. The delicately fluted crystal border of Silver Crest makes it the glass with the distinctive touch.



7467 SC
70 oz. Jug

7296 SC
2 Tier Tidbit

7295 SC
3 Tier Tidbit



7201 SC
Sugar & Cream

7209 SC
Cup & Saucer

7222 SC
Low Dessert

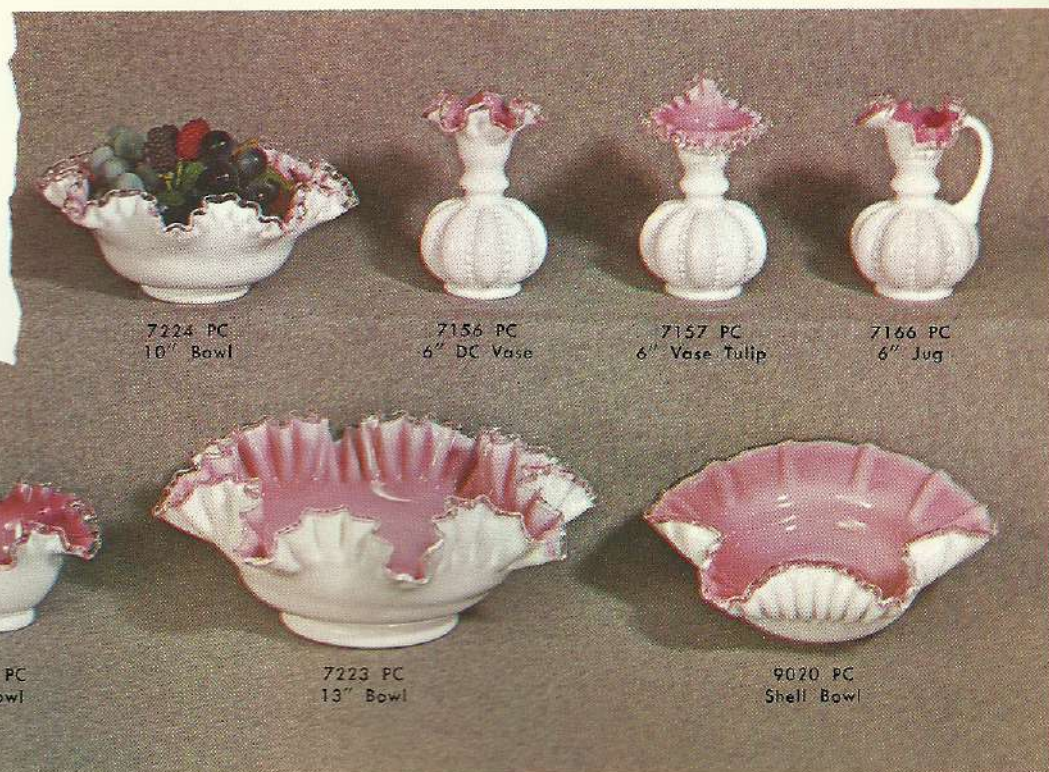
7226 SC
Sherbet

7303 SC
Chip 'n Dip

Peach Crest

PETTICOAT GLASS

The exquisite loveliness of Fenton Peach Crest in Petticoat design invites admiration from all who prize unusual beauty. Each delicately blushing piece of Peach Crest is an intriguing work of art.



7224 PC
10" Bowl

7156 PC
6" DC Vase

7157 PC
6" Vase Tulip

7166 PC
6" Jug

7237 PC
7" Basket

7227 PC
7" Bowl

7223 PC
13" Bowl

9020 PC
Shell Bowl

Silver Crest PETTICOAT GLASS



7294 SC
2 Tier Tidbit

7291 SC
Sandwich Tray

7394 SC
2 Tier Tidbit



7403 SC
Shrimp 'n Dip
with Toothpick

7203 SC
Mayonnaise Set

7428 SC
8" Bonbon

7225 SC
5 1/2" Bonbon

7377 SC
Ash Tray



Petticoat Glass . . .

Gold Crest



7428 GC
8" Bonbon



7329 GC
Low Fld. Comport



7228 GC
Fld. Comport



7429 GC
Fld. Comport DC



7294 GC
2 Tier Tidbit



7474 GC
6" Candleholder



7321 GC
11 1/2" DC Bowl



7474 GC
6" Candleholder



7213 GC
Fld. Cakeplate

Blue Crest



7428 BC
8" Bonbon



7329 BC
Low Fld. Comport



7228 BC
Fld. Comport



7429 BC
Fld. Comport DC



7294 BC
2 Tier Tidbit



7474 BC
6" Candleholder



7321 BC
11 1/2" DC Bowl



7474 BC
6" Candleholder



7213 BC
Fld. Cakeplate

• • • • Pure white milk glass subtly hand edged with sparkling Fenton colors creates the latest word in Petticoat glass. Entirely new decorative possibilities emerge from this wedding of enthusiastic color to winsome milk glass.

Flame Crest



7428 FC
8" Bonbon



7228 FC
Ftd. Comport



7329 FC
Low Ftd. Comport



7429 FC
Ftd. Comport DC



7294 FC
2 Tier Tidbit



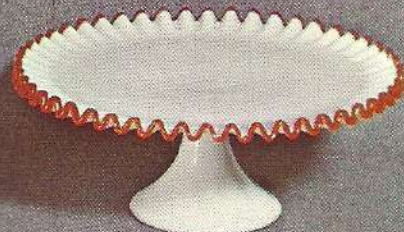
7474 FC
6" Candleholder



7321 FC
11 1/2" DC Bowl



7474 FC
6" Candleholder



7213 FC
Ftd. Cakeplate



1457 CR
7 1/2" Vase

CRANBERRY Coin Dot

Pure coin gold ruby glass, flirtatiously peeking here and there through an opalescent veil, makes this a glass of unrivaled luxury. Cranberry Coin Dot is as merry and warm as an open fire and just as inviting.



1456 CR
6" Vase



1466 CR
6" Vase



1427 CR
7" Bowl



1437 CR
7" Basket



1454 CR
4 1/2" Vase

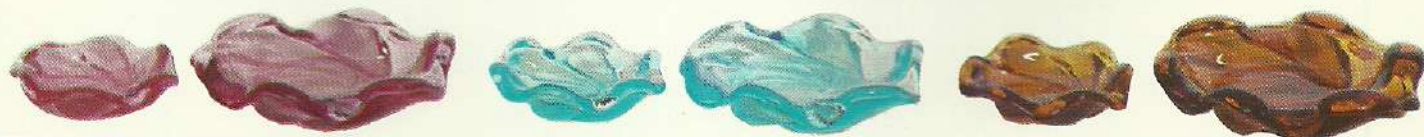


Milk Glass

Always pleasing milk glass achieves unusual attractiveness in these long popular Early American patterns — and each one of these handmade Fenton pieces is just as useful as it is attractive.



FENTON Ash Trays IN COLOR



9175 CP
5" Ash Tray

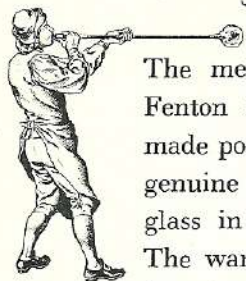
9176 CP
9" Ash Tray

9175 BU
5" Ash Tray

9176 BU
9" Ash Tray

9175 AR
5" Ash Tray

9176 AR
9" Ash Tray



Ruby Overlay

The memorable color of Fenton Ruby Overlay is made possible by encasing genuine coin gold ruby glass in faultless crystal. The warmth of this glass is not easily forgotten.



1021 MR
Ftd. Ivy Ball



2451 RO
7" Pinch Vase



2458 RO
8 1/2" Vase



2424 RO
4" Rose Bowl



2461 RO
Creamer



2473 RO
Cruet



2456 RO
6" Vase



2478 RO
Decanter



2457 RO
7 1/2" Vase



9080 AR
Honey Jar



5606 MI
Salt & Pepper

6006 MI
Salt & Pepper

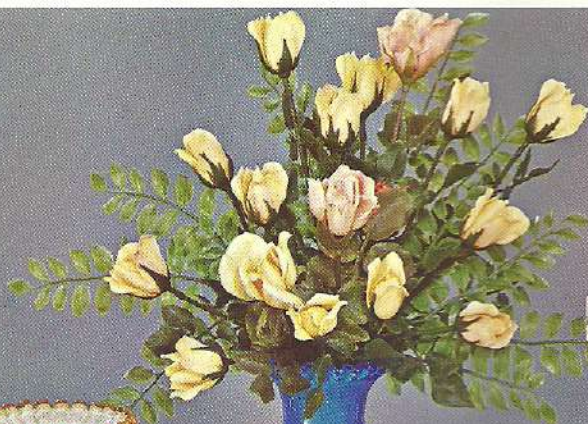
6206 MI
Salt & Pepper

6906 MI
Salt & Pepper

2806 MI
Salt & Pepper

Cased Glass

HONEY AMBER
OPAQUE BLUE
PLATED AMBERINA



1680 OB
Cov'd. Candy Jar



1651 PA
7" Vase



1680 PA
Cov'd. Candy Jar



5858 HA
8" DC Vase



1359 HA
11 1/2" Vase



1359 OB
11 1/2" Vase



1637 OB
7" Deep Basket



1637 PA
7" Deep Basket



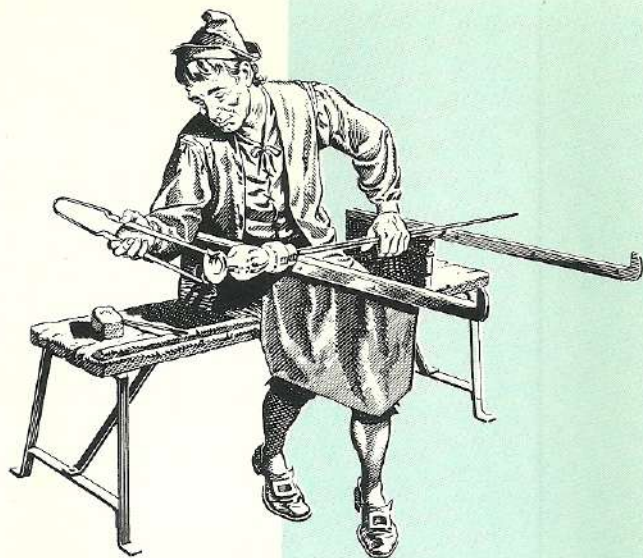
1650 PA
10 1/2" Vase

Important instructions

(Please read before placing your orders)

This catalog will help you sell more Fenton glass. Please use it to place your orders between calls by the Fenton salesman. We hope that you will let this be the salesman's assistant and that this catalog will serve you well.

Each shape and pattern offered by Fenton is pictured here. Some pieces are made in several colors. The price list or the order blank will list every item and the colors made. Please refer to the color code on this page.



Easier receiving and pricing

The ware number, color code, and description are shown on the price list and on the invoice. Each box is marked with a pressure sensitive label showing the Fenton ware number, color code and suggested **EASTERN** retail price. If you wish, as you unpack each piece, the pressure sensitive label can be taken from the box and stuck to the ware. It is then properly priced.

(NOTE: Accounts located west of the Rockies should only use this label to identify and check in the shipment. Refer to the Western Retail Price List for the suggested retail price of each item.)



ROUTING OF SHIPMENTS—Unless otherwise specified by you, all shipments will be routed the best way available.

CLAIMS FOR DAMAGE IN TRANSIT—All of our shipments are carefully packed by experienced packers in strict accordance with packing methods approved by the various carriers. Should there be breakage or loss in transit, the carrier is liable, and neither you nor The Fenton Art Glass Company is required to suffer a loss. It is necessary, however, that you report such damage to the carrier and request an inspection report from them showing the extent of the loss. This inspection report becomes the basis for your claim which should be filed promptly. If you require assistance in filing the claim we will be glad to help you.

Should there be damage in a Parcel Post shipment, it is advisable to report the damage to your local postmaster, but do not file the claim. Send a detailed description of the damaged merchandise along with our invoice number. Upon receipt of this information, we will arrange to replace the damaged merchandise and will handle the claim for the replacement cost.

DISCONTINUED ITEMS—Please do not include in your order any items which do not appear on our current price list and order blank. We frequently drop less popular pieces to make room for new items in our various lines. Numbers which have been discontinued are then no longer available, and cannot be shipped.

Color Code

AR	— Amber
BC	— Blue Crest
BO	— Blue Opalescent
BU	— Blue
BW	— Black & White
CA	— Colonial Amber
CB	— Colonial Blue
CG	— Colonial Green
CP	— Colonial Pink
CR	— Cranberry
CY	— Crystal
FC	— Flame Crest
FO	— French Opalescent
GC	— Gold Crest
HA	— Honey Amber
MI	— Milk
MR	— Ruby with Milk
OB	— Opaque Blue
OR	— Orange
PA	— Plated Amberina
PC	— Peach Crest
RO	— Ruby Overlay
SC	— Silver Crest

Come, visit us

Though thousands of people visit our plant each year to watch the ancient art of making glass by hand we would be most honored to have you as our special guest.

We'll introduce you to the men who make Fenton glass; they'll take you with them through the ancient processes which turn glowing, living gobs of liquid glass into the things of beauty you see displayed in this catalog.

We promise you, you'll be as fascinated by the art of fine glass making as we are. And you'll be as enthusiastic about the product, too.

So, stop in. The map shows you where we are.



The Fenton Art Glass Company WILLIAMSTOWN, WEST VIRGINIA

The complete Fenton line can be seen in all its attractive colors at your nearest Fenton showroom or at your regional show.

Representatives

*Howard B. Aronow, Inc.
Room 1120 - 225 Fifth Avenue
New York City 10, N. Y.

*MacLennan Sales Company
Room 308 - 712 Olive Street
Los Angeles 14, California

*Martin M. Simpson & Co.
1562 Merchandise Mart
Chicago 54, Illinois

*Thomas & Moore
1727 Trade Mart, 2100 Stemmens
Dallas, Texas

*Coyne's Giftware Distributing Co.
528 Hennepin Ave.,
507 Mdse. Bldg.
Minneapolis, Minnesota

Roy E. Parker Sales
2126 Fulton Ave., S.W.
Birmingham, Alabama
and

*Room 712 Atlanta Mdse. Mart
Atlanta, Georgia

Carl E. Voigt
Henrietta
New York

John H. Evans
19 Davidson Drive
Beaver Falls, Pa.

Alan W. Symmes
P. O. Box 431
Cohasset, Mass.

The Weikels
P. O. Box 1977
Greensboro, N. C.

Howard Gibb Associates
Medford
New Jersey

E. R. Wadlington
1966 Thorndyke Ave., West
Seattle 99, Washington

Jay S. Sutton
4520 Reed Street
Wheatridge, Colorado

R. R. Craven (Industrial)
825 West Venice Blvd.
Los Angeles 15, California

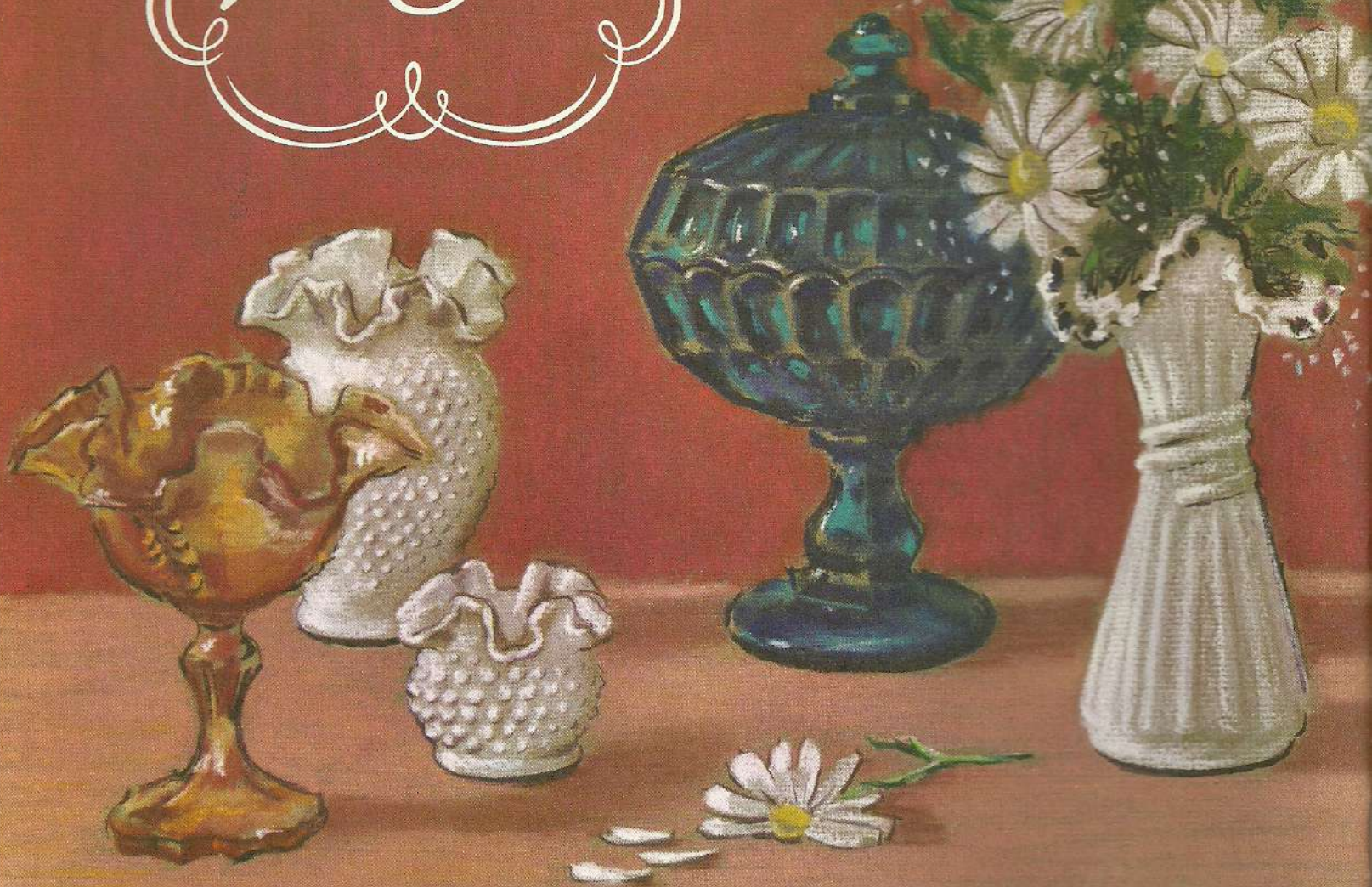
Charles B. Moscovitz (Industrial)
H. J. Moscovitz Company
10 West 23rd Street
New York City, N. Y.

*W. J. Hughes & Sons, Ltd.
(Canada)
102 Tycos Drive
Toronto 10, Ontario

*Bremner & Company (Canada)
107 West Broadway
Vancouver 10, British Columbia

* Cities where permanent showrooms are located.

Fenton Art Glass



AMERICA'S FINEST GLASS IN COLOR

The Fenton Art Glass Company

WILLIAMSTOWN, WEST VIRGINIA





SOMETIMES IT PAYS TO GO IN THE RED. . .

...for example, it will pay you to go at once to the RED INSERT on your new Fenton order sheet.

Listed there are the five top-selling pieces shown above which are reduced in price for a limited time. These specials will help promote your sales during the first three months of the year. A similar promotion offered for the first time last year proved that such specials did increase the volume of customer sales. We have kept the two best-selling items from our initial promotion and have added three other top-sellers.

To bring you the greatest increase in volume of sales, savings in purchase price should be passed on to your customers. Local advertising has proved very effective where used. A mat showing all five specials is available at no cost.

Since this offer is for a limited time only, it is necessary that your order for the specials be in our hands by March 15, 1963, for shipment no later than March 31, 1963. To protect our dealers, we feel the local sale of these promotional items should not extend beyond Mother's Day.

A well rounded display of Fenton glass will make it possible for these specials to do the most for you! You can see the full Fenton line at all important regional shows.

THE FENTON ART GLASS COMPANY

Bill Fenton

Wilmer C. Fenton
Sales Manager



January 1, 1963