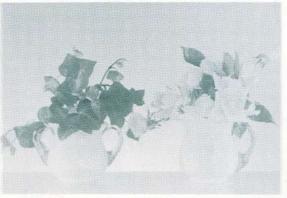


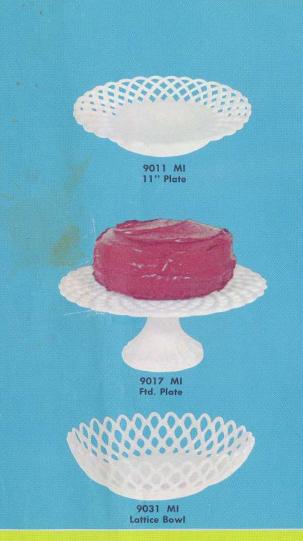
Fenton For Dainty Floral Arrangements



7201 Sugar & Cream

See Page 26 for Fenton's Special Introductory Offer — you save \$4.80.









9029 MI Ftd. Comport



9" C Plate

Mílk Glass LACY EDGE

A. L. Randall Company

1433 So. WABASH AVE. CHICAGO 5, ILL. Exclusive distributors to the





9015 MI Scroll & Eye Plate



9030 MI Lacy Edge Shell



9021 MI S & E Comport









Flared Lattice Bowl

FENTON'S PETITE EPERGNE



2 in 1 Candle and Flower Holder

Although you can't see the Petite Epergne in the illustration above, we show below 3 of the infinite varieties of uses for these practical and versatile aids to attractive flower arranging.

The Petite Epergne is available in Crystal or Milk Glass. It is deep and large enough for sizable bouquets and a plastic ring (with each epergne) keeps it secure in any type holder.



Fenton is Now Prompt in Delivery!

The productivity of the Fenton Glass Company has been vastly increased the past 2 years through the training of more personnel and plant expansion.

Normally shipment will be made in 30 days or less—but seasonal fluctuations must also be expected. Therefore, plan your purchases well in advance so that you maintain an inventory of this fast-selling, profitmaking merchandise.

The best proof that Fenton is good for florists is our ever increasing sales. Why don't YOU join the parade to better profits with Fenton Glass.

Color Code

AR	Antique Amber	MR	Ruby w/Milk
CR	Cranberry	PC	Peach Crest
CY	Crystal	RO	Ruby Overlay
FO	French Opalescent	SC	Silver Crest
JM	Jamestown Blue w/Milk	SJ	Silver Jamestown
JT	Jamestown Blue Transparent	ST	Silver Turquoise
MI	Milk	TO	Topaz



Fenton's Special Introductory Offer No. 2



70 Pieces — 9 Colors — 18 Designs Average Cost Only \$1.08 You Save \$4.80

	QUANTITY	ITEM NO.	COLORS	EACH	TOTAL	SAVINGS
Α	6	3845	3 AR, 3MI	\$.70	\$4.20	\$
В	2	3985	MI	1.50	3.00	
C	2	7459	SC	2.50	5.00	
D	4	3428	2 TO, 2 MI	.75	3.00	
E	4	3445	2 TO, 2 MI	.75	3.00	
F	4	3837	MI	1.121/2	4.50	
G	2	3727	1 AR, 1 MI	1.00	2.00	
Н	1	3858	CR	2.25	2.25	
1	2	1456	1 CR, 1 TO	2.00	4.00	
J	2	7227	1 PC, 1 SJ	1.75	3.50	
K	2	2424	1 RO, 1 JT	1.50	3.00	
L	2	2455	1 RO, 1 JT	2.00	4.00	
M	2	7281	MI	1.75	3.50	
N	3	3841	MI	1.00	3.00	
0	4	3756	2 TO, 2 MI	1.00	4.00	
P	12	7254	MI	.70	8.40	.60
Q	4	3772	MI	1.121/2	4.50	
R	12	3850	MI	.90	10.80	4.20
				Total	\$75.65	\$4.80

YOU CAN'T LOSE!

OUR GUARANTEE — We unreservedly guarantee complete satisfaction with each purchase. If for any reason you are not satisfied with any or all of the items included in your purchase, you may return such items to us for full credit or refund, transportation charges collect.

A. L. Randall Company 1433 So. WABASH AVE. CHICAGO 5, ILL.





Florists Sold 39% More Fenton in 1958

A considerable amount of this increase in the florists' sales and profits was due to these 7 numbers—6 of which are sold only to florists —these are marked with an asterisk.

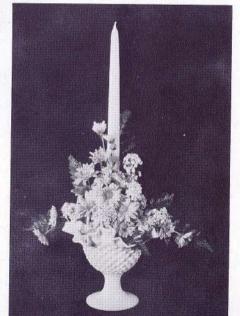
We expect a similar increase this year because Fenton Glass is perfect for florists—beautifully styled—colored—designed and priced to sell quickly at a profit.



7254 *



3781*



3772 *







3985 *

Fenton Epergnes —

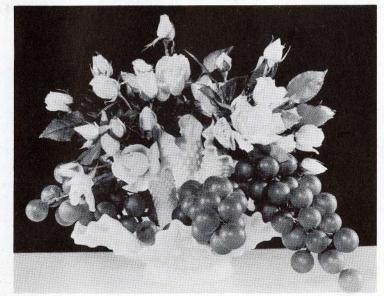


7202

for dramatic occasions.



7305



3701

Fenton's shipment of orders is good — approximately 30 days or less.

A. L. Randall Company 1433 So. WABASH AVE. CHICAGO 5, ILL.

For Greater Sales and Profits

feature

Fenton Milk Glass

More Milk Glass . . . in patterns that have proved themselves good sellers, plus some new, carefully selected items. We think they will join the Fenton regulars as fast movers and good money makers for you.

Fenton Milk Glass is for everyone—because there's a shape and style for every table and decorative use.









3728 MI Comport

Hobnaíl Mílk Glass

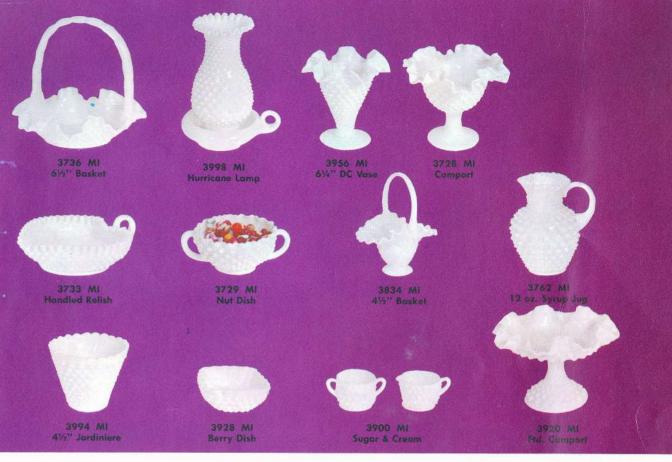
You might say that Milk Glass is as American as apple pie or the 4th of July. And its appeal is almost as wide as those two notable institutions.

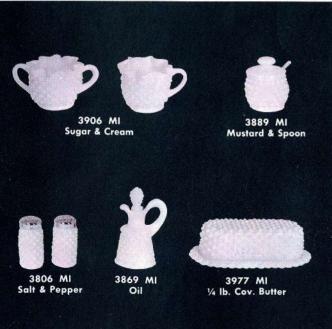
All its forthright appeal, its "rightness", is characterized in the Hobnail pattern. Hobnail is simple, and it's unobstrusive, but it has a lasting quality that matches the quality of its Fenton workmanship. Its name is completely descriptive . . . each piece is patterned with staggered lines of raised, slightly conical dots, just like the hobnails early Americans, and maybe some latter day ones, wore on their shoes. The Hobnail pattern is available in a wide variety of designs, shapes and sizes.

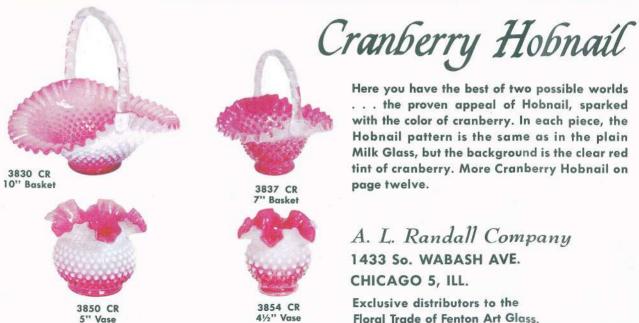








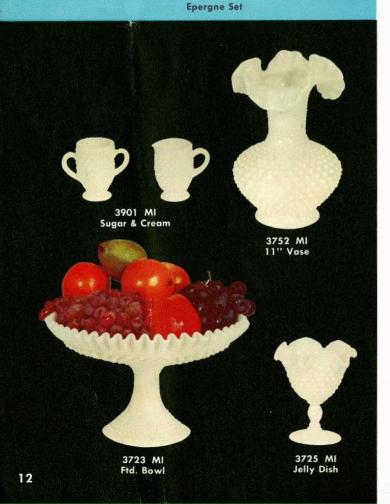




Here you have the best of two possible worlds . . . the proven appeal of Hobnail, sparked with the color of cranberry. In each piece, the Hobnail pattern is the same as in the plain Milk Glass, but the background is the clear red tint of cranberry. More Cranberry Hobnail on page twelve.

A. L. Randall Company 1433 So. WABASH AVE. CHICAGO 5, ILL.

3701 MI



A. L. Randall Company

1433 So. WABASH AVE. CHICAGO 5, ILL.

Exclusive distributors to the Floral Trade of Fenton Art Glass.

See Page 26 for Fenton's Special Introductory Offer — you save \$4.80.

Cranberry Hobnaíl



3924 CR 9" Bowl



3870 CR Candleholder





3927 CR 7" Bowl



3863 CR Cruet





3806 CR Salt & Pepper

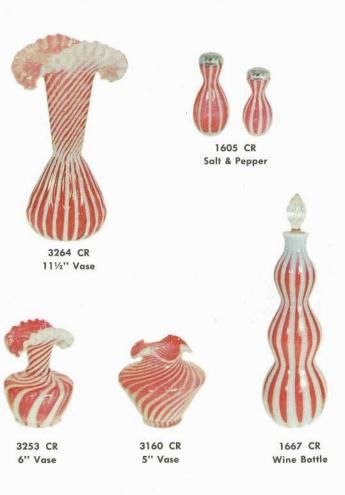


3967 CR 80 oz. Jug



3947 CR 12 oz. Tumbler

Cranberry Spiral CASED GLASS



Here is a truly opulent glass... the sparkling cranberry stripes caught in a spiral of whites, flowing red at the tops of the fluted pieces. Cranberry Spiral is cased glass at its most dramatic.

See Page 26 for Fenton's Special Introductory Offer — you save \$4.80.





Hobnail Mílk Glass





A. L. Randall Company 1433 So. WABASH AVE. CHICAGO 5, ILL.

3830 MI

10" Basket

Exclusive distributors to the Floral Trade of Fenton Art Glass. Milk Glass, long one of America's favorites, shows no sign of losing its popularity. Clean and cool, its classic simplicity suits equally well the traditional, the transitional or the modern home. From this and some of the following pages you will see it is made in many designs and for many uses. As an occasional piece in the living room, or as part of the table service in the dining room, Milk Glass is always "at home." Because of its traditional appeal and its inherent charm, Milk Glass is assured of a continuing demand this year and for a great many years to come.

See Page 26 for Fenton's Special Introductory Offer — you save \$4.80.



YOU CAN'T LOSE!

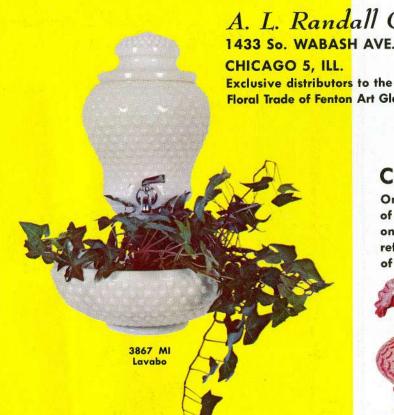
RANDALL'S GUARANTEE — We unreservedly guarantee complete satisfaction with each purchase. If for any reason you are not satisfied with any or all of the items included in your purchase, you may return such items to us for full credit or refund, transportation charges collect.

A. L. Randall Company

1433 So. WABASH AVE. CHICAGO 5, ILL.



3756 MI 8" Bud Vase



A. L. Randall Company

1433 So. WABASH AVE.

Floral Trade of Fenton Art Glass.



Creamer



2473 RO Cruet

Ruby Overlay CASED GLASS

Once again coin gold, encased in an outer layer of crystal, forms the ruby color. Ruby Overlay takes on a gentle warmth, greater depth and a glow that reflects itself on to surrounding surfaces. It is a glass of intense beauty.





Salt & Pepper

2424 RO 4" Rose Bowl



2457 RO 71/2" Vase



2454 RO 6" Vase



2456 RO 6" Vase



2451 RO 7" Pinch Vase

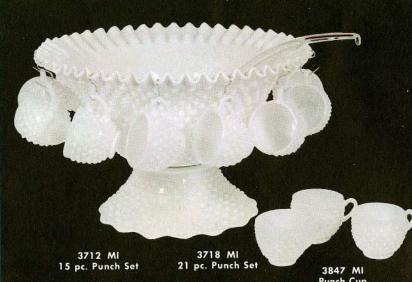


2450 RO 6" Vase











Punch Cup

Jamestown Blue

The brilliant peacock color favored by the earliest American glassmakers is here perfected by Fenton. Fascinating changes in color tone under different lighting conditions will reward the owner of these transparent pieces in Jamestown Blue.









3946 FO

16 oz. Tumbler



3949 FO

9 oz. Tumbler

French Opalescent Hobnaíl



3845 FO

Goblet



3842 FO

Ftd. Ice Tea



3806 FO

Salt & Pepper

10" Vase

CHICAGO 5, ILL.

2453 JT 2471 JT

Barber Bottle



2452 JT 8" Pinch Vase



2455 JT 7" Vase



2424 JT

4" Rose Bowl

2451 JT 7" Pinch Vase



3945 FO 5 oz. Tumbler



3965 FO Squat Jug

7 pc. Juice Set



3945 FO 5 oz. Tumbler



3869 FO





9099 MI C Plate Planter

Silver Crest

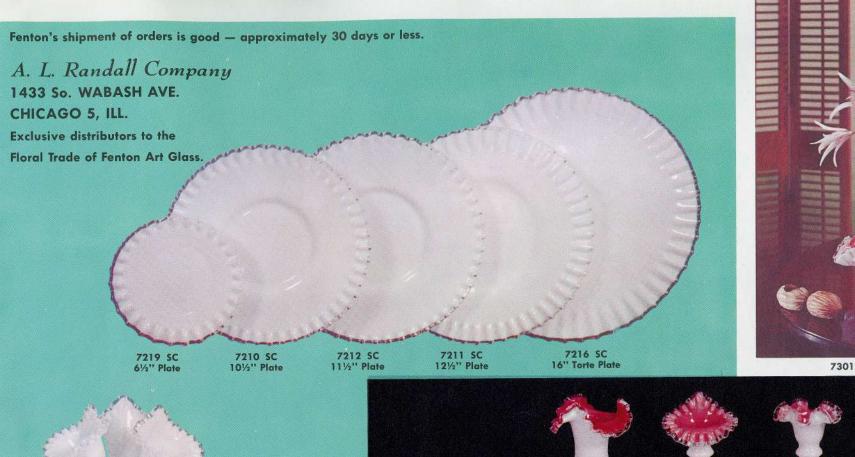
PETTICOAT GLASS

The fine crystal edging on each piece of Silver Crest makes us think of it as "the glass with the delicate air." But its looks belie its sturdiness. Silver Crest is ever popular Milk Glass with the addition of a crystal fluting. And we mean addition, because each crystal edging is applied after the basic form of the piece has been blown or shaped. It's the job of Fenton's most skilled craftsman to apply the clear molten glass evenly, using only his sure hand and eye. The result is a distinctive line, combining the simplicity of Milk Glass with the glamor of crystal, a partnership that promises as much popularity in the future as it has shown in the past.

See Page 26 for Fenton's Special Introductory Offer — you save \$4.80.







feminine appeal.

Candleholder



2 pc. Epergne Set 7301 SC



Low Dessert

Ftd. Tumbler





7356 SC 6¼" DC Vase





Sílver Turquoise

The most colorful of the Petticoat line, Silver Turquoise, shows its greatest charm in the sparkling contrast of the clean, true turquoise with the airiness of the clear crystal edging. Because each piece is solid turquoise, inside and out, each fluting in the crystal edging reflects back a little of the blue-green color.



7225 ST 5½" Bonbon



7228 ST Ftd. Comport



7333 ST Handled Relish

A. L. Randall Company

1433 So. WABASH AVENUE CHICAGO 5, ILL.







CASED GLASS

The art of the Fenton craftsmen is beautifully displayed in these two American traditions combined . . . authentic Jamestown Blue and cool, clean Milk Glass linked together by Fenton's own clear crystal edging. Remember, some Silver Jamestown pieces are made with the blue inside, some outside; all have the crystal edging.



